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Subject: The Citadel's 9th Annual Principled Leadership Symposium
Location: The Citadel, McAlister Field House, 171 Moultrie Street, Charleston, S.C.
When: 3/17/2016 11:00:00 AM - 12:00:00 PM
Attachments: ATT33658

APPROVED BY: NH on 11/23

EVENT: The Citadel's 9th Annual Principled Leadership Symposium

DATE: Thursday, March 17, 2016

TIME: 11:00 AM

LOCATION: The Citadel, McAlister Field House, 171 Moultrie Street, Charleston, S.C.

LOCATION SET-UP: There will not be a stage. Distinguished guests will be seated on the floor and cadets/other students will be seated in the bleachers/chair backs. There will be a podium and a lapel microphone.

ON-SITE LOCATION CONTACT:

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PURPOSE: Gov. Haley will address the Corps of Cadets during The Citadel's 9th Annual Principled Leadership Symposium. The theme of this year's symposium is: Character, Courage, and Community.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY:

Lieutenant General John W. Rosa
USAF, Retired
President
The Citadel

INTRODUCED BY:

Lieutenant General John W. Rosa
USAF, Retired
President
The Citadel

LENGTH OF SPEAKING: 12-15 mins and 5-7 mins of Q&A (Q&A will be moderated by Regimental Commander, Cadet Colonel Jimmy Urban)

SPEAKING ORDER/LINE-BY-LINE:

To familiarize you with the Greater Issues address—Once all of the guests are seated, the cadet adjutant calls “All Rise”. Everyone in the field house will stand as Governor Haley, Lieutenant General Rosa, and Cadet Colonel Jimmy Urban enter. General Rosa will go to the podium while Governor Haley and Cadet Colonel Urban go to their seats. General Rosa will introduce Governor Haley, and she will walk to the podium, shake General Rosa’s hand and deliver her address.

At the conclusion of the address, we will hold a Q&A moderated by Cadet Urban. After the Q&A, Cadet Urban will present Governor Haley with a framed print of Padgett-Thomas Barracks.

ATTENDEES: 2,300 attending which includes members of the Corps of Cadets, Visiting Student Delegates from other colleges/universities, The Citadel faculty, staff, senior leadership and members of the Board of Visitors, and special guests.

BACKGROUND: The Leadership Symposium supports The Citadel’s mission to educate and develop their students to become principled leaders in all walks of life by instilling their Core Values of *Honor*, *Duty*, and *Respect*. This is an excellent opportunity to influence the ethical decision making skills of their future leaders, including those who will enter active duty upon graduation. In addition to The Citadel, they expect to have delegates from approximately 35 other colleges and universities to include the six Senior Military Colleges, Federal Academies, and civilian colleges and universities from across the Southeastern United States. The theme of this year’s symposium is: Character, Courage, and Community.

SUGGESTED TALKING POINTS:

Leadership is the overall theme. With that in mind, we have several suggestions: Courageous leadership during difficult times, Charleston Strong, AME Shooting, Response to the flood, the Governor’s observations of the AME victims and how they model forgiveness.