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Date: 1/20/2015 5:46:14 PM

Subject: Re: IMPORTANT: Committee for CVB Reform proposal/agenda

Excellent draft of guidelines . I have little to add other than a possible explanation on the Chamber

website which should be a directory based type site promoting all local tourism related businesses , a easy accessible media listing by category for users to seek that particular local media info . This is how to support versus unfairly compete . CVb website would have lots of generic promotional video and pictures of destination . The Chamber / CVb visitors guide should be terminated as it can not be distributed locally to compete with local tax paying media members and to send it out to anyone requesting info on HHI with most using the Internet is a complete waste of money , effort and would offer very little results to advertisers . In fact abuse advertisers thinking they might be getting more than they infact are . Also audit needs to confirm how many copies they actually print and how this is distributed ?

Also add required to bid out all jobs for goods and services locally over 2-3k ? This chamber / CVb has and still is abusing this community in this fair open bidding process. Members have come forward and publicly stated they were abused in this unfair non existent process .

Explain in more detail on a Chamber function and Cvb function to show how opposite business models they are ,with totally different boards member and community needs . Bottom line a chambers function is purely a local business league and mission to promote local businesses to prosper in the community nothing more nothing less ,and a CVb function is to invest our local tax dollars to increase tourism and meetings to our city . A chamber and cvb like any business needs to operate off the money it receives / a budget wisely and responsibly and not be in any business selling anything under any circumstance that violates IRS , unfair trade , or competes with local tax paying for profit businesses ,especially when this is done with the intention of competing against local companies and to further fund and abuse with excessive salaries and expenses that are not needed nor never originally intended as a business model for a chamber or CVb .

At some point this report will become a full page ad and local officials must adopt some form of these guide lines to continue getting public support. I think the recent 65-35% vote for a new mayor sent a loud clear message on transparency , accountability and performance measures . Also the LEA closing its doors .

John I am proud to help lead the new CVb reform council movement in SC as well as our local Beaufort County Watch Dog group. Full page ads will be taken out in all local papers , websites etc to target those who do not endorse transparency , accountability and performance measures or those who refuse to take a position or act like our past Mayor did . I think all we are doing will be very effective as an independent outside watch dog that people have learned to respect , trust and count on for accurate unbiased information . Political ads will fall on deaf ears , it's our Watch dog ads people can count on for facts and truth that will make the difference . Regardless Republican , Democrat or independent if you are not supporting what's right with actions versus words we will let our community know the facts and decide.

I have Cced Weston Newton who is leading the fight for more Foia and transparency in SC and our local mayors . Also Cced all appointed board members that have been instructed by David Tigges Chairman of McNair law firm to remain silent because of my FOIA lawsuit and fact David Tigges and the appointed executive board have something to hide ????? This does not reflect well on McNair law firm and its other lawyers in that firm that perhaps support my efforts but are silenced as well by David Tigges .

Perhaps an email or call to each of them by you would be a good idea. To begin must important our

mayors go on record where they stand and are willing to force that stand . If our leaders can not do this , they have to go. We can't continue to be known as one of the most politically corrupt states in the USA . Thx

John next email must go out to all public officials in Charleston and Myrtle beach where we have massive abuse , violations and corruption as well. Also all local media in all cities . You have the databases now . This will spread across the state rapidly now . Thx

Sent from my iPhone excuse all typos and misspellings

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On Jan 19, 2015, at 1:01 PM, John Buchanan <jtwg50@yahoo.com> wrote:

Hello, all. Attached is a first draft of a comprehensive proposal for CVB reforms that will be submitted to all members of the Beaufort County Council and Hilton Head Town Council, as well as the city councils in Charleston and Myrtle Beach.

It will also be used as the basis for conversations with members of the state legislature, and also given to the reporter who is doing the national magazine article for the influential Nonprofit Quarterly, which has a long history of effectively arguing for and achieving reform at the national level.

Most important, by directly soliciting political support from all individual members of the city/town councils and county government(s), this will no longer be just "The Skip Hoagland Show," but a genuine grassroots movement that can steadily gain momentum.

Please review it carefully and make any suggestions for clarification or improvement.

Please get your responses back to me as soon as possible, as Skip and I really want to hit the ground running with this by the end of this week.

Thanks very much.

John Buchanan

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<SKIP HOAGLAND Committee for CVB Reform Agenda 1-19-15.pdf>