

From: Jesse Berst <chairman@smartcitiescouncil.com>
To: Kester, Tonykester@aging.sc.gov
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Subject: Silicon Valley's education edge / Sustainable stadiums / Turning down the heat (and power use)

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A high school on a corporate campus? It will give **Silicon Valley students an edge**. San Diego found a way to cut **ballpark expenses by 25%** and a new approach is **saving power during heatwaves**.

BTW, Smart Cities Week is just one month away. **Have you registered yet?**

Now you're caught up,
Jesse

Is your city represented at Smart Cities Week? Last year, more than 75 cities across 40 states were represented at Smart Cities Week and this year promises to be even bigger. Smart cities leaders from Portland, Columbus, Boston and Orlando are among the latest to sign up. Don't be left out. Register now to join us in Washington, D.C., September 27-29.

Why Oracle's building a high school on its corporate campus. Earlier this year Oracle announced it would invest \$200 million in U.S. computer science education as part of a larger global initiative. But company leaders wanted to take their education initiatives further. The company is now building a public high school on its corporate campus to teach students problem-solving skills and more. Read the story to learn what's behind the strategy.

Sustainable sports: How San Diego is cutting stadium costs 25%. San Diego plans to slash water and energy use by at least 25% using a powerful combination of real-time data and analytics. Learn how the project works and how you can apply this blueprint to your own sustainability initiatives.

How combining technologies can take a huge bite out of your cooling costs. During peak summer months, the heat in Persian Gulf states is extreme — so extreme that about 70% of the region's electricity demand is for cooling. Click to find out about a building management solution that can dramatically reduce energy costs and make your city more sustainable.

New Smart Campus addresses youth unemployment and access to education. With high unemployment rates a serious challenge for countries around the world – coupled with increasing demand for people with technical skills – the new Smart Campus program launched by Ooredoo and Microsoft in Maldives sounds like a solution worth watching.

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