

From: Jamie Gangel <jamie.gangel@gmail.com>
To: Godfrey, RobRobGodfrey@gov.sc.gov
CC: Jamie Gangeljamie.gangel@turner.com
Adams, ChaneyChaneyAdams@gov.sc.gov
Date: 12/10/2015 3:34:49 PM
Subject: Re: Governor Nikki Haley interview request from CNN Special Correspondent Jamie Gangel

Hi Rob,

Thank you for the quick response and would love to talk by phone. Barring a news emergency, I am free most of the day tomorrow or Monday. Tuesday I am on the road, but also available at the end of next week. Let me know what works best for you.

All best,
Jamie

On Thursday, December 10, 2015, Godfrey, Rob <RobGodfrey@gov.sc.gov> wrote:

Jamie,

Thank you for reaching out. We're happy to get on the phone and talk through your email whenever it works for you.

Let us know what your schedule is like.

Rob Godfrey

Office of Governor Nikki Haley

Desk: (803) 734-2028 | Mobile: (803) 429-6068

From: Jamie Gangel [mailto:jamie.gangel@gmail.com]
Sent: Thursday, December 10, 2015 9:47 AM
To: Godfrey, Rob
Cc: Jamie Gangel
Subject: Governor Nikki Haley interview request from CNN Special Correspondent Jamie Gangel

Hi Rob,

Hope this finds you well. I was hoping to set up a phone call to introduce myself and see if we might set up a time for me to come down for a visit. I understand the Governor is not doing any interviews right now, but I thought it would be helpful if you and I could at least meet to discuss future possibilities. Like everyone else, I was so impressed with her handling of so many challenging issues this past year and I will never forget her remarkable interview with our Don Lemon.

I am including a link to my bio below and also some information about how we handle my long format interviews at CNN. Bottom line after 30 plus years doing award-winning interviews, profiles and features for NBC and the Today show, my old boss at NBC Jeff Zucker convinced me to join him at CNN. My title is Special Correspondent, which means I do long format interviews that we heavily promote and roll out across the entire CNN family of platforms. The reach is remarkable and far outweighs any traditional network coverage.

Here is some additional background information that may be helpful. In addition to my recent interviews with Vice President Cheney, Jeb Bush, Marco Rubio and Chris Christie -- at the Today Show I did major pieces on every living President and political figures.

Here is my bio link.

<http://www.cnn.com/profiles/jamie-gangel-profile>

Please know CNN would make a major commitment to the interview with Governor Haley and it would get a roll out that would maximize reach and coverage. Just to give you a sense of the pickup on my recent interview with former Vice President Dick Cheney, I am including our internal report below along with a CNN report on the amazing reach of our CNN.com platforms for both internet coverage and social media. Please let me know if there is anything else you need and I will keep my fingers crossed that this works out.

All best,

Jamie

Jamie Gangel

Special Correspondent

CNN

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CNN:

In addition to the pick up below, the interview aired over 3 days on CNN featured on every major show (morning, noon and night) and on the front page of CNN.com and CNN Politics (#1) which have massive audiences. Here is a sample of the shows that aired long format interviews:

CNN New Morning (2 parts 12 minutes)

CNN Wolf Blitzer (multi part)

CNN Jake Tapper (multi part)

CNN Anderson Cooper (2 parts, 14 plus minutes)

Other TV

NBC Nightly News : <http://beta.criticalmention.com/#/player/shareId=294470&partnerToken=ca0f7409-7363-4049-8a85-ecf32473fdc3&clientId=43098>

Today Show, NBC : <http://beta.criticalmention.com/#/player/shareId=294464&partnerToken=ca0f7409-7363-4049-8a85-ecf32473fdc3&clientId=43098>

Hardball with Chris Matthews, MSNBC: <http://beta.criticalmention.com/#/player/shareId=294468&partnerToken=ca0f7409-7363-4049-8a85-ecf32473fdc3&clientId=43098>

Newsnation, MSNBC : <http://beta.criticalmention.com/#/player/shareId=294415&partnerToken=ca0f7409-7363-4049-8a85-ecf32473fdc3&clientId=43098>

The Rundown with Jose Diaz-Balart, MSNBC : <http://beta.criticalmention.com/#/player/shareId=294455&partnerToken=ca0f7409-7363-4049-8a85-ecf32473fdc3&clientId=43098>

In addition, FOX (where the Cheneys were doing interviews) used long clips from my interview, and there was pick up on local tv stations across the country, national and local radio, and MSN.com.

Online

New York Times : <http://www.nytimes.com/politics/first-draft/2015/08/31/dick-cheney-jabs-at-hillary-clintons-emails-and-urges-joe-biden-to-run/>

New York Daily News : <http://www.nydailynews.com/news/politics/dick-cheney-love-biden-run-2016-article-1.2343210>

Fortune: <http://fortune.com/2015/09/01/donald-trump-dick-cheney/>

Politico: <http://www.politico.com/story/2015/08/cheney-biden-213179>

NY Magazine: <http://nymag.com/daily/intelligencer/2015/08/cheney-likes-the-idea-of-a-biden->

[campaign.html](#)

Slate Magazine:

http://www.slate.com/blogs/the_slatest/2015/08/31/dick_cheney_s_joe_biden_dreams_i_d_love_to_see_joe_get_in_t_race.html

The Hill: <http://thehill.com/blogs/ballot-box/presidential-races/252298-cheney-urges-biden-to-run-go-for-it-joe>

Newsweek: <http://www.newsweek.com/dick-cheney-cant-help-himself-367377>

Huffington Post: http://www.huffingtonpost.com/entry/dick-cheney-donald-trump_55e5a506e4b0c818f61909b4

Huffington Post: http://www.huffingtonpost.com/entry/dick-cheney-joe-biden_55e444c5e4b0b7a963397221

Huffington Post: http://www.huffingtonpost.com/entry/dick-cheney-iraq-apologies_55e6ea95e4b0b7a9633adabb

MSN: <http://www.msn.com/en-us/news/other/dick-cheney-still-has-no-apologies-for-going-in-to-iraq/ar-AAAdS6xN>

Mediaite: <http://www.mediaite.com/tv/dick-cheney-refuses-to-endorse-donald-trump/>

Mediaite : <http://www.mediaite.com/tv/dick-cheney-jabs-hillarys-sloppy-and-unprofessional-email-scandal/>

Mediaite : <http://www.mediaite.com/tv/dick-cheney-on-potential-biden-presidential-run-go-for-it-joe/>

MSNBC: <http://www.msnbc.com/msnbc/dick-cheney-urges-joe-biden-run>

Daily Caller : <http://dailycaller.com/2015/08/31/dick-cheney-would-love-to-see-joe-get-into-the-race-for-president-video/>

Daily Caller : <http://dailycaller.com/2015/08/31/cheney-hillarys-email-practice-was-sloppy-and-unprofessional-video/>

Philly: <http://www.philly.com/philly/blogs/trending/dick-cheney-presidential-run-joe-biden-go-joe.html>

Breitbart: <http://www.breitbart.com/video/2015/08/31/cheney-id-love-to-see-biden-get-in-the-race/>

Breitbart : <http://www.breitbart.com/video/2015/08/31/cheney-we-could-see-another-911-with-much-deadlier-weapons/>

Newsmax: <http://www.newsmax.com/Politics/run-white-house-presidency/2015/08/31/id/672818/>

Newsmax: <http://www.newsmax.com/Newsfront/blame-rise/2015/08/31/id/672875/>

Newsmax: <http://www.newsmax.com/Headline/Terrorism-Sept11-911/2015/08/31/id/672877/>

Washington Times: <http://www.washingtontimes.com/news/2015/aug/31/dick-cheney-hillary-clintons-email-i-think-she-sho/>

Washington Examiner : http://www.washingtonexaminer.com/dick-cheney-on-biden-2016-id-love-to-see-joe-get-in-the-race/article/2571095?custom_click=rss

Christian Science Monitor: <http://www.csmonitor.com/USA/Politics/2015/0901/Dick-Cheney-remains-tight-lipped-on-Trump-2016-field>

Daily Mail: <http://www.dailymail.co.uk/news/article-3217361/Dick-Cheney-says-Joe-Biden-run-president-hammers-Clinton-sloppy-unprofessional-handling-sensitive-materials-personal-email-server.html>

IJ Review: <http://www.ijreview.com/2015/08/408276-dick-cheney-supporting-urging-unlikely-character-enter-2016-presidential-race/>

International Biz Times : <http://www.ibtimes.com/election-2016-dick-cheney-wants-joe-biden-run-president-against-clinton-2075377>

Washington Examiner : <http://www.washingtonexaminer.com/cheney-hard-to-believe-hillarys-server-wasnt-compromised/article/2571157>

Hot Air: <http://hotair.com/archives/2015/08/31/biden-should-run-says-dick-cheney/>

Examiner: <http://www.examiner.com/article/dick-cheney-highly-critical-of-obama-new-book>

TVNewsroom : <http://tvnewsroom.org/newslines/u-s/cnn-allows-dick-cheney-to-attack-hillary-clinton-for-email-practices-colin-111031/>

Mstars News: <http://www.mstarz.com/articles/82601/20150901/former-vp-dick-cheney-surprised-donald-trump-political-success.htm>

Haaretz: <http://www.haaretz.com/video/1.673974>

Celebrity Cafe: <http://celebcafe.org/cheney-obama-to-blame-for-rise-of-isis-6497/>

Columbus Sun-Times: <http://columbus.suntimes.com/national-world-news/7/72/1739365/dick-cheney-wants-joe-biden-run-president>

Sun-Times: <http://national.suntimes.com/national-world-news/7/72/1739365/dick-cheney-wants-joe-biden-run-president>

In addition see below for CNN Politics

CNN POLITICS: #1 POLITICAL NEWS DESTINATION FOR SIX MONTHS STRAIGHT

CNN Politics claimed its sixth month in a row as the number one political news destination in August 2015, outpacing competitors and widening the gap across categories as the 2016 primary debate season began.

Marking a full half-year in the top position, CNN Politics' breaking news coverage, enterprise analysis and digital videos outperformed other political news outlets once again by double and triple digits. CNN Politics also broke its own previous records in mobile traffic and desktop video starts.

In the month of August 2015:

CNN Politics: #1 Multi-platform Unique Visitors (Desktop + Mobile)

CNN Politics marked its sixth month as the dominant leader in unique visitors in the Politics category in August, outpacing second place Fox News Politics by more than 9mm unique multi-platform visitors.

CNN Politics: 21mm unique visitors

- Fox News Politics – 12mm unique visitors
- [Politico.com](#) – 10mm unique visitors
- Yahoo! Politics – 10mm unique visitors
- [TheHill.com](#) – 9mm unique visitors
- HuffPost Politics – 9mm unique visitors

Sources: comScore Multi-Platform Media Metrix, August 2015. Based on News/Information – Politics Category.

CNN Politics: #1 in Mobile Unique Visitors

For the fourth month in a row, CNN Politics ranked number one in mobile unique visitors and had double the number of unique mobile visitors as second place Fox News Politics.

CNN Politics: 12mm mobile unique visitors

- Fox News Politics – 6mm mobile unique visitors

- [Politico.com](#) – 6mm mobile unique visitors
- [TheHill.com](#) – 6mm mobile unique visitors
- [MotherJones.com](#) – 5mm mobile unique visitors
- MSNBC TV – 4mm mobile unique visitors

Sources: comScore Multi-Platform, August 2015. Based on News/Information – Politics Category.

CNN Politics: #1 in Multiplatform Views

More than doubling the number of views of second place [Politico.com](#), CNN Politics far outpaced competitors in multiplatform views in August 2015.

CNN Politics: 141mm views

- [Politico.com](#) – 57mm views
- [Newsmax.com](#) Sites – 53mm views
- MSNBC TV – 53mm views
- Fox News Politics – 52mm views
- HuffPost Politics – 41mm views

Sources: comScore Multi-Platform, August 2015; Views are browser only and include desktop video. Based on News/Information – Politics Category.

CNN Politics: #1 in Video Starts

CNN Politics video team easily extended its winning streak and widened the gap to claim the number one spot again in August 2015.

CNN Politics: 45mm desktop video starts

- Young Turks Network – 20mm video starts
- MSNBC TV – 12mm video starts
- [Bloomberg.com](#) – Politics – 4mm video starts
- [RealClearPolitics.com](#) – 3mm video starts
- [TheHill.com](#) – 2mm video starts

Source: comScore Video Metrix, August 2015. Based on News/Information – Politics Category.