

June 14, 2016

Nikki Haley, Governor
1205 Pendleton Street
Columbia, SC 29201

Governor Haley,

I am a big fan of your accomplishments. I hope my book get to you.

We live in an age that cries out for creativity. As individuals we can be passive consumers or active creators; as an economy we can compete by lowering the cost of labor or by creating new technologies, goods, and services; as a society we can live in the past or create the future; and most importantly, as a culture we can keep alive a moral and creative center in the heart of each individual or we can surrender that responsibility.

While most studies of creativity begin with psychology or neuroscience, in my book *Visionary Creativity: How New Worlds are Born* I begin with things created in art, technology, science, and business. Today's creatives are now bringing us a new "world" and even a new "self." Successful business and cultural leaders of the future will be those who live in this new world.

I am a professor of architecture at Pratt Institute in Brooklyn, and Director of Research for Timeship (Timeship.org), a biotech facility. You can find more about me at JohnLobell.com, more about my book at VisionaryCreativity.com, and numerous examples of my lectures on YouTube by searching for "John Lobell."

Sincerely



John Lobell
Professor of Architecture

Residence: 30 Waterside Plaza, 26D, New York, NY 10010
JohnLobell@mac.com / Land line: 212-679-1935 / Cell: 646-734-2860

JOHN LOBELL: Short Curriculum Vitae

Full CV and other material at JohnLobell.com

Professor, Pratt Institute

Education

- M.Arch., 1966: University of Pennsylvania, Graduate School of Fine Arts: Independent studies and thesis in cultural theory
- M.Arch., 1965: University of Pennsylvania, Graduate School of Fine Arts
- B.A., 1963: University of Pennsylvania

Continuing Studies

Mythology with Joseph Campbell (founding board of advisors member, Joseph Campbell Foundation). Buddhism with the Dali Lama, Robert Thurman, and Chogyam Trungpa. Shamanism with Michael Harner. Tai Chi with Professor Cheng Man-Ch'ing. Computer science with Herb Tesser.

Teaching Experience

Pratt Institute, Brooklyn, NY, School of Architecture, since 1969. Full Professor with tenure since 1980

Teaching has included history of architecture (survey courses, contemporary architecture, Frank Lloyd Wright, Louis Kahn, and Robert Venturi), architectural theory, design, city planning, impact of technology on society.

Professional Experience, Architectural Offices

Ulrich Franzen and Associates, Architects, New York, 1967-69

Abraham W. Geller, Architect, New York, 1966-67

Harrison and Abramovitz, Architects, New York, 1966

Consulting and other Experience

Milgo-Bufkin, Brooklyn, N.Y., 1970-88, 1996-present
Architectural consultant.

Timeship, 2000-present

A biotech facility. Director of Research and Education

Joseph Campbell Foundation, 1900-1997

Member of the Advisory Board, editor of newsletter

Arts Magazine, Architectural Contributor, 1968-70

Publications: Books

Visionary Creativity: How New Worlds are Born, 2015

Joseph Campbell: The Man & His Ideas, 1993

The Little Green Book: A Guide to Self-Reliant Living in the '80s, 1981

Between Silence and Light: Spirit in the Architecture of Louis I. Kahn, 1979

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Publications: Articles (selected)

- "Quantum Theoretical Issues in Architecture" *Tarp*, Issue 2, Spring 2004.
- "Campbell on Freud and Jung." *Joseph Campbell Foundation Newsletter*, No. 1, Fall 1993.
- "A Primer on Joseph Campbell." *Whole Earth Review*, Summer 1988.
- "Architecture and Structures of Consciousness," *Pratt Journal of Architecture*, Vol II, 1988.
- "Interview with John Hejduk." *Pratt Journal of Architecture*, Vol I, 1985
- "A Lucid Mystic." *Smithsonian*, Jul. 1979. Article on Louis Kahn.
- "Kahn and Venturi: An Architecture of Being-in-Context." *Artforum*, Feb. 1978.
- "Towards A Zero Energy Architecture." *On Site On Energy*, Fall 1974
- Numerous book reviews

Conferences and Papers (selected)

- "Art as Discontinuity," School of Visual Arts, New York, 2015.
- "Are the Liberal Arts Best Presented in Studio and Art History?" School of Visual Arts, New York, 2014.
- "Genomic Fabrication," presented to Humanity+, New York, 2011.
- "Envisioning a Zero Energy Future" presented at the Oxford Roundtable, Oxford, 2008.
- "Quantum Issues in Architecture" presented at Universal Machines, Pratt, 2005. (Co-organizer of the conference. Stephen Wolfram was the keynote speaker.)
- "Art and the Malleability of Merleau-Ponty's Body Subject," Merleau Ponty symposium, Pratt, 2005.
- "How Culture Reveals Structures of Consciousness" Toward a Science of Consciousness 2004, Center for Consciousness Studies, University of Arizona, Tucson, April 2004.
- Presentations at "A Parliament of the World's Religions," Chicago, August-September, 1993.
- Presentations at "A Mythological Toolbox," a program presented by the Joseph Campbell Foundation, Esalen Institute, CA. March, 1993, 94, 95.
- Presentations at "Building a Free Media in the CIS," Sochi, Russia, 1992.

Lectures

1967-present, lectures at over 25 universities and various other venues.

Exhibitions

1967, Environment IV, Corridors, Architectural League of New York.

Memberships, Professional/Academic Organizations

The Architectural League of New York

College Art Association

Modern Language Association

VISIONARY CREATIVITY

How New Worlds Are Born



JOHN LOBELL

Visionary Creatives swim in the culture of our day. The things they create—in art, design, science, technology, business—embody our culture and at the same time pull us into the future.

For Nikki

Best
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