From: Cherise Arrendale <Cherise@yourfoundation.org>

To: Pisarik, HollyHollyPisarik@gov.sc.gov

CC: JoAnn TurnquistJoAnn@yourfoundation.org

SC Flood Fundscfloodfund@yourfoundation.org

Date: 11/14/2015 5:33:02 PM

Subject: Re: In the interest of keeping everyone on the same page

Both will lead to the page by Monday. Onescfund.org is probably easiest for people to remember.

Sent from my iPhone

> On Nov 14, 2015, at 4:44 PM, Pisarik, Holly <HollyPisarik@gov.sc.gov> wrote:
>
> If we want to use just a simple website address is it the www.yourfoundation.org/onesc or will onescfund.org lead to the page? I know it doesn't now because I just tried it.
>
> Sent from my iPhone
>
>> On Nov 14, 2015, at 12:03 PM, "JoAnn Turnquist" <JoAnn@yourfoundation.org> wrote:
>>
>> Hi Holly.
>>
>> Cherise hasn't been able to reach Lonnie, our graphics designer. However, she did send Zach the following information that should allow him to redesign the image.
>>
>> I will send the updated 'how to give' later today.
>>
>> Thanks!
>>
>> JoAnn Turnquist
>> Sent from my iPhone
>>
>> Begin forwarded message:
>>
>> From: "Cherise Arrendale" <Cherise@yourfoundation.org<mailto:Cherise@yourfoundation.org>>
>> To: "JoAnn Turnquist" <JoAnn@yourfoundation.org<mailto:JoAnn@yourfoundation.org>>
>> Subject: Fwd: In the interest of keeping everyone on the same page
>>
>>
>>
>> Sent from my iPhone
>>
>> Begin forwarded message:
>>
>> From: "Cherise Arrendale" <Cherise@yourfoundation.org<mailto:Cherise@yourfoundation.org>>
>> To: "Zach Pippin" <zpippin@gmail.com<mailto:zpippin@gmail.com>>
>> Cc: "SC Flood Fund" <scfloodfund@yourfoundation.org<mailto:scfloodfund@yourfoundation.

org>>
>> Subject: RE: In the interest of keeping everyone on the same page
>>
>> Hi Zach,
>>
>> Attached is the InDesign File for the poster. I inserted the old image for now, so you can switch it out when the new one is created. You are also welcome to move the names and copy around- we just ask that you keep the font Palantino Linotype to help be consistent with our brand.
>>
>> I've not yet heard from the designer we work with for the raw files but have left a voicemail for her. In the meantime, I've attached our logo, if it helps. I'm not sure the font she used in the image. I'll continue to check my email throughout the night to see if she sends it.
>>
>> For our website, we will need an image that is 750x430. If you visit our current page, you will notice that the top portion of the website page covers up the photo slightly, so we recommend making the name further up the image so it can be seen.
>>
>> Please let me know if anything else comes up. I'll be checking my email as I am able.
>>
>> Thanks,
>>
>> Cherise
>> -----Original Message-----
>> From: Zach Pippin [mailto:zpippin@gmail.com]
>> Sent: Friday, November 13, 2015 4:16 PM
>> To: Cherise Arrendale
>> Cc: SC Flood Fund
>> Subject: Re: In the interest of keeping everyone on the same page
>>
>> That works for me. Thanks.
>>
>> On Fri, Nov 13, 2015 at 4:10 PM, Cherise Arrendale <Cherise@yourfoundation.
org<mailto:Cherise@yourfoundation.org>> wrote:
>> Hi Zach,
>>
>> That would be very helpful. I use Adobe InDesign. I'll send you the files.
>>
>> If you can send me the updated pdf by Sunday, I'll take the file to Office Depot and have them print the sign. They can usually turn it around fairly quickly.
>>
>> Thanks,
>>
>> Cherise
>>
>> -----Original Message-----
>> From: Zach Pippin [mailto:zpippin@gmail.com]
>> Sent: Friday, November 13, 2015 3:38 PM
>> To: Cherise Arrendale

>> Cc: SC Flood Fund
>> Subject: Re: In the interest of keeping everyone on the same page
>>
>> 24" x 36" for the size. I think the last call to finalize someone is tomorrow morning.
>>
>> What do you use to create stuff like this? If you can't edit away from the office and use Adobe products I could make a final change at home on my personal computer and send it back to you if necessary.
>> <One SC Poster.idml>
>> <One SC Poster.indd>
>> <pala.ttf>
>> <palai.ttf>
>> <palab.ttf>
>> <palabi.ttf>