

From: West & Central Florida Multifamily Forum: Marcus & Millichap / IPA
<info@emails.mmcentralfloridaforum.com>
Sent: Thursday, October 6, 2016 10:01 AM
To: Haley, Nikki
Subject: [Price Increase Tonight] Bob Buckhorn & Phillip Smith Join to Keynote on Dec. 8



Don't miss out on keynotes from the **Honorable Bob Buckhorn**, Mayor of the **City of Tampa** and **Phillip Smith**, President of **Framework Group** as they explore the current state and future outlook of West and Central Florida's booming real estate market. Join over 400 investors, owners and developers of multifamily properties and discover how these two extraordinary figures view the path forward in Tampa and Orlando's flourishing market at the upcoming **Marcus & Millichap / IPA Multifamily Forum: West and Central Florida** on December 8 at the **Crane Plaza Tampa Westshore!**

Price Increase TONIGHT, October 6
Register Now & Save \$350

Early Registration **\$249**
Full Rate **\$599**
(Group Rate Available)

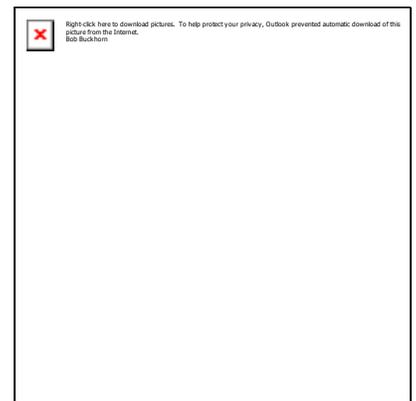


[No thanks, I'm not interested in this event.](#)

Keynote Speakers:



Phillip Smith
President
Framework Group



Bob Buckhorn
Mayor
City of Tampa

Get Involved!



Speakers & Agenda:

Sponsorship & Exhibiting:

Attendee Registrations:

Amanda Powers
(813) 803-7438

apowers@greenpearlevents.com

Esteban Diaz
(646) 701-7982

ediaz@greenpearlevents.com

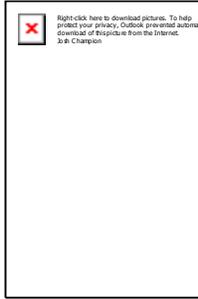
Claudia Gutwirth
(646) 862-6125

claudia@greenpearlevents.com

Featured Speakers Include:



Brian Bailey
Senior Financial Policy Analyst
Federal Reserve Bank of Atlanta



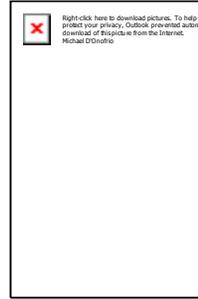
Josh Champion
President & COO
Carroll Organization



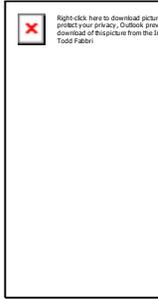
Peter Collins
Co-Founder & Managing Principal
Forge Capital Partners



Harry Collison
SVP & Managing Director - Acquisitions & Dispositions
McKinley



Michael D'Onofrio
Managing Director
Engineered Tax Services



Todd Fabbri
President
Richman Group Florida



Richard Katzenstein
SVP & National Director
Marcus & Millichap Capital Corporation



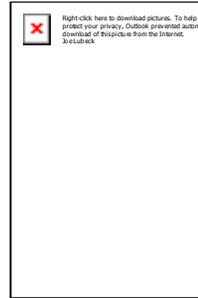
Kristi King
Chief Operating Officer
Robbins Property Associates



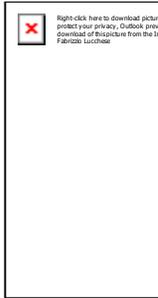
Ed Kobel
President & COO
DeBartolo Development



Bruce LaMotte
Principal & Co-Founder
PMC



Joe Lubeck
Founder & CEO
Electra America



Fabrizio Lucca
President & COO
Jaymor Group



Michael Phillips
Principal
Lubert-Adler



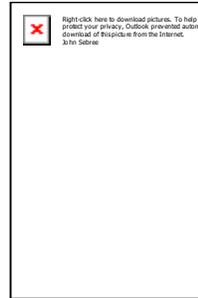
Ari Ravi
Regional Manager
Marcus & Millichap



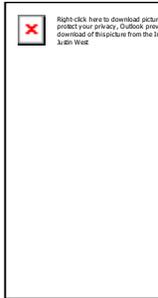
Kyle Riva
CEO & President
Alexander Investments



Jeff Robbins
VP - Development
The Related Group



John Sebree
FVP & National Director - NMHG
Marcus & Millichap



Justin West
Regional Manager
Marcus & Millichap

Conference Topics:

- **National vs. West & Central Florida Multifamily Market Update**
- **Morning Keynote:** *Presented by Phillip Smith of Framework Group*
- **Blue Skies Ahead:** *High Profile New Developments*
- **Treasure Fleet:** *Debt, Equity & Funding Alternatives when Raising Capital Today*
- **Feeling the Heat:** *Controlling Construction Costs through Management & Design*
- **Hidden Treasures:** *Value-Add Redevelopment and Emerging Submarkets across West & Central Florida*
- **Batten Down the Hatches:** *Revenue Growth & Cost Cutting Strategies for Multifamily Owners & Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Afternoon Keynote** *Presented by Bob Buckhorn, Mayor of Tampa*

[View the Full Agenda](#)

Conference Chairs:



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Marketing Partners:



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