

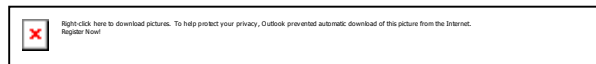
From: West & Central Florida Multifamily Forum: Marcus & Millichap / IPA
<info@emails.mmcentralfloridaforum.com>
Sent: Thursday, October 6, 2016 10:01 AM
To: Haley, Nikki
Subject: [Price Increase Tonight] Bob Buckhorn & Phillip Smith Join to Keynote on Dec. 8



Don't miss out on keynotes from the **Honorable Bob Buckhorn**, Mayor of the **City of Tampa** and **Phillip Smith**, President of **Framework Group** as they explore the current state and future outlook of West and Central Florida's booming real estate market. Join over 400 investors, owners and developers of multifamily properties and discover how these two extraordinary figures view the path forward in Tampa and Orlando's flourishing market at the upcoming **Marcus & Millichap / IPA Multifamily Forum: West and Central Florida** on December 8 at the Crandon Plaza Tampa Westshore!

Price Increase TONIGHT, October 6
Register Now & Save \$350

Early Registration **\$249**
Full Rate **\$599**
(Group Rate Available)



No thanks, I'm not interested in this event.

Keynote Speakers:



Phillip Smith
President
Framework Group



Bob Buckhorn
Mayor
City of Tampa

Get Involved!

Speakers & Agenda:

Amanda Powers

(813) 803-7438

apowers@greenpearlevents.com

Sponsorship & Exhibiting:

Esteban Diaz

(646) 701-7982

ediaz@greenpearlevents.com

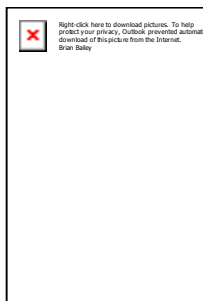
Attendee Registrations:

Claudia Gutwirth

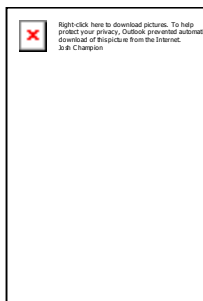
(646) 862-6125

claudia@greenpearlevents.com

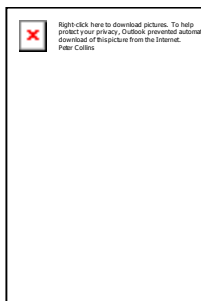
Featured Speakers Include:



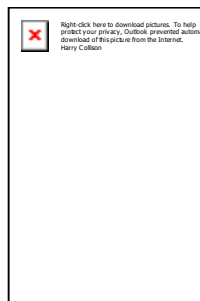
Brian Bailey
Senior Financial Policy
Analyst
**Federal Reserve Bank
of Atlanta**



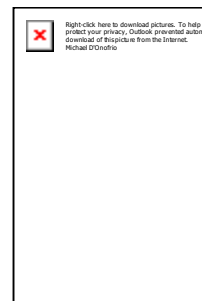
Josh Champion
President & COO
Carroll Organization



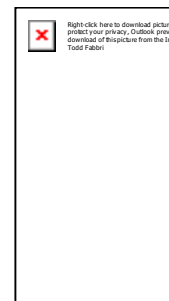
Peter Collins
Co-Founder &
Managing Principal
Forge Capital Partners



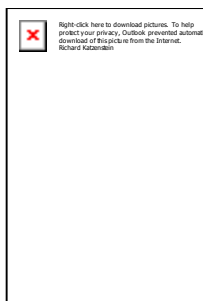
Harry Collison
SVP & Managing
Director - Acquisitions &
Dispositions
McKinley



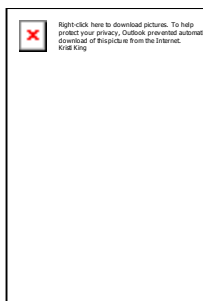
Michael D'Onofrio
Managing Director
**Engineered Tax
Services**



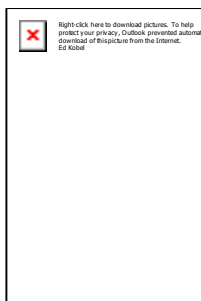
Todd Fabb
President
**Richman Group
Florida**



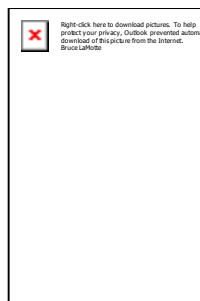
Richard Katzenstein
SVP & National Director
**Marcus & Millichap
Capital Corporation**



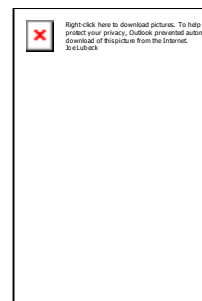
Kristi King
Chief Operating Officer
**Robbins Property
Associates**



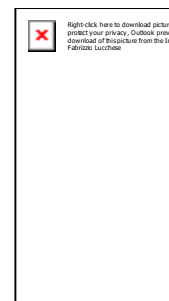
Ed Kobel
President & COO
**DeBartolo
Development**



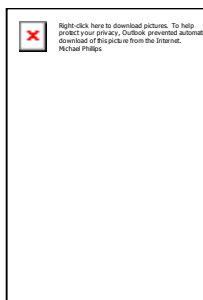
Bruce LaMotte
Principal & Co-Founder
PMC



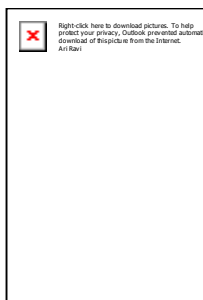
Joe Lubeck
Founder & CEO
Electra America



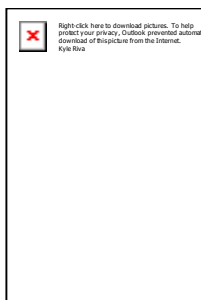
Fabrizio Luccia
President & COO
Jaymor Group



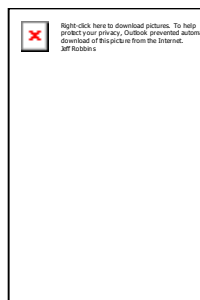
Michael Phillips
Principal
Lubert-Adler



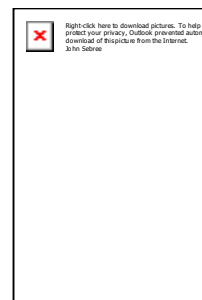
Ari Ravi
Regional Manager
Marcus & Millichap



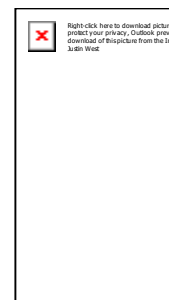
Kyle Riva
CEO & President
**Alexander
Investments**



Jeff Robbins
VP - Development
The Related Group



John Sebree
FVP & National Director
- NMHG
Marcus & Millichap



Justin West
Regional Manager
Marcus & Millichap

Conference Topics:

- **National vs. West & Central Florida Multifamily Market Update**
- **Morning Keynote:** *Presented by Phillip Smith of Framework Group*
- **Blue Skies Ahead:** *High Profile New Developments*
- **Treasure Fleet:** *Debt, Equity & Funding Alternatives when Raising Capital Today*
- **Feeling the Heat:** *Controlling Construction Costs through Management & Design*
- **Hidden Treasures:** *Value-Add Redevelopment and Emerging Submarkets across West & Central Florida*
- **Batten Down the Hatches:** *Revenue Growth & Cost Cutting Strategies for Multifamily Owners & Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Afternoon Keynote** *Presented by Bob Buckhorn, Mayor of Tampa*

[View the Full Agenda](#)

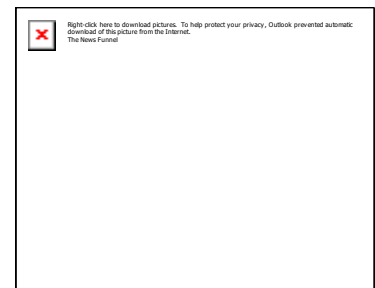
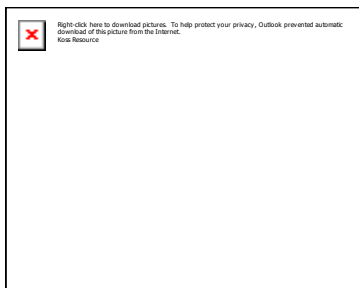
Conference Chairs:



Sponsors:



Marketing Partners:



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