

**STATE OF SOUTH CAROLINA**  
**APPLICATION FOR REGISTRATION**  
**OF A TRADEMARK OR SERVICE MARK**

Original: \$15  
Renewal: \$5  
Assignment: \$3

Check one:  
☐ Trademark or ☐ Service Mark

1. Name of Applicant: \_\_\_\_\_
2. Applicant is:  
☐ an individual or sole proprietor; or  
☐ a corporation duly organized under the laws of the State of \_\_\_\_\_  
☐ a partnership duly organized under the laws of the State of \_\_\_\_\_
3. Applicant's principal place of business address: \_\_\_\_\_  
\_\_\_\_\_
4. Applicant's place of business address in South Carolina (if any): \_\_\_\_\_  
\_\_\_\_\_
5. Describe the mark(s): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
6. The actual goods or services in connection with which the mark is being used (i.e., shoe laces, cat food or heating repair services, baby-sitting services, etc.): \_\_\_\_\_  
\_\_\_\_\_
7. The mode or manner in which the mark is used (i.e., labels, advertisements, brochures, etc.): \_\_\_\_\_  
\_\_\_\_\_
8. The class(es) in which the goods or services fall (see attached): \_\_\_\_\_  
\_\_\_\_\_
9. The mark, with respect to the goods or services identified above, was first used by applicant or predecessor in interest as follows (include month, day, and year):  
  
Date of first use anywhere: \_\_\_\_\_  
  
Date of first use in South Carolina: \_\_\_\_\_

10. Has the applicant, or any predecessor in interest, ever filed an application to register the mark or portions of the mark or a composite of the mark with the United States Patent and Trademark Office?

☐ YES ☐ NO

If you answered "YES", please provide the full particulars including the filing date, certificate number and status of each application. If an application was finally refused registration or has otherwise not resulted in registration, please state the reason for this:

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11. Please enclose three (3) identical specimens showing the mark as actually used.

### DECLARATION OF OWNERSHIP

Applicant herewith declares that he/she has read the above and foregoing application and knows the contents thereof and that the facts set out herein are true and correct, that the three specimens of the mark submitted are true and correct, that the applicant is the owner of the mark, and that the mark is in use. Additionally, to knowledge of the person verifying this application, no other person has registered this mark either federally or in this State, or has the right to use this mark in its identical form or in near resemblance as to be likely, when applied to the goods or services of another person, to cause confusion or to cause mistake or to deceive.

Sworn to and subscribed before me

this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Notary Public of South Carolina

My Commission Expires: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Date

### **NOTE**

THE ACCEPTANCE OF A TRADEMARK OR SERVICE MARK FOR REGISTRATION BY THE OFFICE OF THE SECRETARY OF STATE PROVIDES THE OWNER WITH A RIGHT TO USE SUCH MARK IN THE STATE OF SOUTH CAROLINA ON THE GOODS AND SERVICES IDENTIFIED IN THE REGISTRATION APPLICATION. HOWEVER, THE OFFICE OF THE SECRETARY OF STATE DOES NOT SEARCH OTHER STATE OR FEDERAL REGISTRATIONS, INTERNET DOMAIN NAMES OR OTHER COMMON LAW (UNREGISTERED) USERS, THEREFORE, RIGHTS GRANTED BY THIS REGISTRATION MAY BE AFFECTED OR PREEMPTED BY PRIOR USE OR OTHER REGISTRATION OF THE MARK.