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To: Kester, Tonykester@aging.sc.gov  
Date: 4/12/2017 12:04:06 PM  
Subject: Real Cost of Ownership: Your guide to fleet efficiency

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Keeping projects on time and on budget means maximizing your fleet efficiency. Freightliner has a new approach to calculating a truck's true value. Download our white paper, Real Cost of Ownership<sup>SM</sup>: Measuring What Matters for Vocational Trucks, and discover new ways to optimize your fleet's performance.

### YOU'LL LEARN TO ASSESS:

- Time lost when a vehicle is in the shop
- Operator visibility, maneuverability and safety
- Productivity, including truck performance and driver fatigue

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