

From: SC Community Loan Fund <michelle@sccommunityloanfund.org>
To: Kester, Tonykester@aging.sc.gov
Date: 12/1/2015 3:07:25 PM
Subject: Only two hours left to support housing that's affordable!

Today is [#GivingTuesday](#) and there is still time to show your support for housing options that are affordable for Lowcountry residents at every income level!

We only need **53 more supporters** in order for our message to be delivered to over 70,000 people at 5:30pm today. Help us raise awareness of the need for affordable housing in the Lowcountry by [donating your social media post](#) to #HousingMattersSC.

How it Works:

1. Visit our Housing Matters [Thunderclap Page](#) and select whether you will support the campaign with a Facebook, Twitter, or Tumblr post.
2. Log in with your social media account to be added to the list of supporters who will post a one-time message promoting affordable housing on Giving Tuesday.
3. The pre-loaded message, *"We need housing options that are affordable for Lowcountry residents at every income level. #housingmatterssc,"* will automatically be posted to all registered accounts on Tuesday, December

3. 1st at 5:30pm.

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