

From: Douglas Kaplan
Sent: 9/2/2015 11:24:23 AM
To: Haley, Nikki
Cc:
Subject: Gravis Marketing Live Phone Calls

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September 2, 2015

Greetings!

Buy One Get Two Free

Purchase Live Calls and Receive Robo Calls and Voter Data Free

Live calls can be the center of your campaign's marketing efforts. Understanding

when to use live calls and when to use Robo calls will provide the most cost effective way to reach voters.

Let Gravis Marketing help.

Both Live Calls and Automatic Robo calls are offered through Gravis Marketing, in addition to the most accurate voter lists available.

This three in one special is offered for a limited time and will make the best use of your campaign dollars, while still helping you win the election.

Live Calls can be an effective marketing tool for:

- Notifying customers of fundraising events and crowd building
- Fundraising efforts
- Recruiting for local volunteers
- GOVT calls near election day
- Delivering a message and receiving customer feedback

[Free Quote <http://r20.rs6.net/tn.jsp?f=001xie6orzlrSMxIEEC9UNWogWtcOdC2kScBD1hmDo8-Kj9-eqXnGwJKCOI-xOLMJY3riUIA7XxdrGEby3L7n1SUEISlbN8r4NXh6EmIjH-Au8eJ2AmA7U1mc1nWkwsNsxNuWxVuJUilnVCB8W8xNxyXv6oSXm7UiEr-hEq4Z7GIWzOfovJqm2dAiw6nJKHdqTdyzqJeW7QFf16enHrwN8KTFcW_DLH4oEpgjA12wj3fj_CENep-hdJMpLDvwwlc-ShHBHuaq_oHT_29vqFfQhUrpNMpTHwskVVzhG5BwKn4FtlF9P7jAsLOoyCbL23s8n8a-slwWwOSY=&c=m9dKqr3RXG9KQTtoNrdZh04-3fJ5iLEH7cOXUwjV6xDDACLKWEYO4g==&ch=8prbXGzZpmJf1aNP-11TLvRUB_fyi1zZEX_PAwccrcbma4ahxJQJbA==>](http://r20.rs6.net/tn.jsp?f=001xie6orzlrSMxIEEC9UNWogWtcOdC2kScBD1hmDo8-Kj9-eqXnGwJKCOI-xOLMJY3riUIA7XxdrGEby3L7n1SUEISlbN8r4NXh6EmIjH-Au8eJ2AmA7U1mc1nWkwsNsxNuWxVuJUilnVCB8W8xNxyXv6oSXm7UiEr-hEq4Z7GIWzOfovJqm2dAiw6nJKHdqTdyzqJeW7QFf16enHrwN8KTFcW_DLH4oEpgjA12wj3fj_CENep-hdJMpLDvwwlc-ShHBHuaq_oHT_29vqFfQhUrpNMpTHwskVVzhG5BwKn4FtlF9P7jAsLOoyCbL23s8n8a-slwWwOSY=&c=m9dKqr3RXG9KQTtoNrdZh04-3fJ5iLEH7cOXUwjV6xDDACLKWEYO4g==&ch=8prbXGzZpmJf1aNP-11TLvRUB_fyi1zZEX_PAwccrcbma4ahxJQJbA==>) Toll Free 800-371-3129

Live calls can reach thousands of voters a day. Data can be gathered and delivered to the campaign on a daily basis giving the campaign a pulse on where voters stand on topics and issues the campaign is addressing.

Understanding what voters feel, what is important to them, and the messages that are resonating with registered voters can be pivotal during any campaign. Live calls provides this data in a fast and cost effective manner. It is also effective for raising funds and building a volunteer team for the campaign.

[Robo Calls <http://r20.rs6.net/tn.jsp?f=001xie6orzlrSMxIEEC9UNWogWtcOdC2kScBD1hmDo8-Kj9-egXnGwJKCfJMu8cCc8EKWutBhiJ83MQQmAhZ_-lbL_r8tqJ-B8sNIAhmzkix6VGEV_PNvaXtMk1tqMkRVHdDhl40cU6SpWFTRF9FD_Fn9qRNtwSY2zCSN98K5ZDRNWlhdKZgUooew4IF7DFTfzHvkXjFKCjAFrX0eVbhZLgQaYzwsXW_iWe3fgWHV0zXCZxe8FAtikDOrCQOSfRluy_XQDcRJhvEPOal9iT9eSulsezaZJ46yyToJgGi5U_YldzmSpO3taWWjqH1otet5PJrh1_ZMApdrUC1akLpCuQ8Q==&c=m9dKqr3RXG9KQTtoNrdZh04-3fJ5iLEH7cOXUwjV6xDDACLKWEYO4g==&ch=8prbXGzZpmJf1aNP-11TLvRUB_fyi1zZEX_PAwccrcbma4ahxJQJbA==>](http://r20.rs6.net/tn.jsp?f=001xie6orzlrSMxIEEC9UNWogWtcOdC2kScBD1hmDo8-Kj9-egXnGwJKCfJMu8cCc8EKWutBhiJ83MQQmAhZ_-lbL_r8tqJ-B8sNIAhmzkix6VGEV_PNvaXtMk1tqMkRVHdDhl40cU6SpWFTRF9FD_Fn9qRNtwSY2zCSN98K5ZDRNWlhdKZgUooew4IF7DFTfzHvkXjFKCjAFrX0eVbhZLgQaYzwsXW_iWe3fgWHV0zXCZxe8FAtikDOrCQOSfRluy_XQDcRJhvEPOal9iT9eSulsezaZJ46yyToJgGi5U_YldzmSpO3taWWjqH1otet5PJrh1_ZMApdrUC1akLpCuQ8Q==&c=m9dKqr3RXG9KQTtoNrdZh04-3fJ5iLEH7cOXUwjV6xDDACLKWEYO4g==&ch=8prbXGzZpmJf1aNP-11TLvRUB_fyi1zZEX_PAwccrcbma4ahxJQJbA==>) can be an effective marketing tool for:

- Delivering messages to voters in a timely manner
- Addressing issues voters care about and spurring them to action
- Reminder voters of upcoming events
- Gathering information of voter opinions on hot topics
- Creating unique messages for answering machines and the ability to patch through to a live operator

Robo calls can reach thousands of voters each hour and can deliver targeted messages to specific voters automatically. The technology works with live answers as well as answering machines. It also has the ability to send callers to a live operator within your call centers or our live call center. This is a very cost effective way to communicate with voters and help your candidate stand out from the crowd.

Voter Data is an essential marketing tool and can be used to:

- Segment lists to target specific voters with personalized messages

- Target voters by special interest to help voters feel connected to the candidate
- Understand your voters and constituents better based on preferences and demographics
- Market to both smaller groups and the population at large depending on the issue
- Updated and accurate lists with valuable voter information

Voter Data is only as good as the information on the voter lists. Gravis Marketing takes extra steps to ensure you are receiving the most accurate lists possible. We scrub the lists for address changes, against do not call lists and email opt outs. This enables you to market to your voter lists with confidence.

Learn more about Live Calls, [Robo Calls <http://r20.rs6.net/tn.jsp?f=001xie6orzlrSMxIEEC9UNWogWtcOdC2kScBD1hmDo8-Kj9-egXnGwJKCfJMu8cCc8EKWutBhiJ83MQQmAhZ-lbL_r8tqJ-B8sNIAhmzkix6VGEV_PNvaXtMk1tqMkRVHdDhl40cU6SpWFTRF9FD_Fn9qRNtwSY2zCSN98K5ZDRNWlhdKZgUooew4IF7DFTfzHvkXjFKCjAFrX0eVbhZLgQaYzwsXW_iWe3fqWHV0zXCZxe8FAtikDOrCQOSfRluy_XQDcRJhvEPOaI9iT9eSulsezaZJ46yyToJqGi5U_YldzmSpO3taWWjqH1otet5PJrh1_ZMApdrUC1akLpCuQ8Q==&c=m9dKqr3RXG9KQTtoNrdZh04-3fJ5iLEH7cOXUwjV6xDDACLKWEYO4g==&ch=8prbXGzZpmJf1aNP-11TLvRUB_fyi1zZEX_PAwccrcbma4ahxJQJbA==>](http://r20.rs6.net/tn.jsp?f=001xie6orzlrSMxIEEC9UNWogWtcOdC2kScBD1hmDo8-Kj9-egXnGwJKCfJMu8cCc8EKWutBhiJ83MQQmAhZ-lbL_r8tqJ-B8sNIAhmzkix6VGEV_PNvaXtMk1tqMkRVHdDhl40cU6SpWFTRF9FD_Fn9qRNtwSY2zCSN98K5ZDRNWlhdKZgUooew4IF7DFTfzHvkXjFKCjAFrX0eVbhZLgQaYzwsXW_iWe3fqWHV0zXCZxe8FAtikDOrCQOSfRluy_XQDcRJhvEPOaI9iT9eSulsezaZJ46yyToJqGi5U_YldzmSpO3taWWjqH1otet5PJrh1_ZMApdrUC1akLpCuQ8Q==&c=m9dKqr3RXG9KQTtoNrdZh04-3fJ5iLEH7cOXUwjV6xDDACLKWEYO4g==&ch=8prbXGzZpmJf1aNP-11TLvRUB_fyi1zZEX_PAwccrcbma4ahxJQJbA==>) and [Voter Lists <http://r20.rs6.net/tn.jsp?f=001xie6orzlrSMxIEEC9UNWogWtcOdC2kScBD1hmDo8-Kj9-egXnGwJKF4O05ddj4Gx0l-XjqPnt6pNIAR4btvKrMVWk6DGeirKK3LaiO-hQDYgl21-0NH1XyYbD5HTXeoEM-xFiouDHmebYUuk2vB7cgo63pCq_t_QxEMU-BiY6ujft1F4KSICRPN-X7nlyODkagwM9sJxbSmUwz-7tlm4bwm_9dozac5n0tJboL_FddeTjFWz9o4n3i_bOhjVC4iB3xfbUCMimR1Eg-v5YF8cJcsVgyi36bqtv-1je87m6ouCssW2-MZMQydcEC16DDubZuMSSWF-WfwfT5zS8KqF8uVJHD99KNch&c=m9dKqr3RXG9KQTtoNrdZh04-3fJ5iLEH7cOXUwjV6xDDACLKWEYO4g==&ch=8prbXGzZpmJf1aNP-11TLvRUB_fyi1zZEX_PAwccrcbma4ahxJQJbA==>](http://r20.rs6.net/tn.jsp?f=001xie6orzlrSMxIEEC9UNWogWtcOdC2kScBD1hmDo8-Kj9-egXnGwJKF4O05ddj4Gx0l-XjqPnt6pNIAR4btvKrMVWk6DGeirKK3LaiO-hQDYgl21-0NH1XyYbD5HTXeoEM-xFiouDHmebYUuk2vB7cgo63pCq_t_QxEMU-BiY6ujft1F4KSICRPN-X7nlyODkagwM9sJxbSmUwz-7tlm4bwm_9dozac5n0tJboL_FddeTjFWz9o4n3i_bOhjVC4iB3xfbUCMimR1Eg-v5YF8cJcsVgyi36bqtv-1je87m6ouCssW2-MZMQydcEC16DDubZuMSSWF-WfwfT5zS8KqF8uVJHD99KNch&c=m9dKqr3RXG9KQTtoNrdZh04-3fJ5iLEH7cOXUwjV6xDDACLKWEYO4g==&ch=8prbXGzZpmJf1aNP-11TLvRUB_fyi1zZEX_PAwccrcbma4ahxJQJbA==>)

To order your free Voter List and Robo Calls call our live operators at 1-800-371-3129 or email us at sales@gravismarketing.com.