

From: i360Gov Knowledge Center <info@i360gov.com>

To: Kester, Tonykester@aging.sc.gov

Date: 3/8/2017 11:52:55 AM

Subject: Webinar: Archiving Text Messages and Social Media for Public Records Management - No Longer a Nightmare (Complimentary)

Email not displaying correctly?
View it in your browser.

Public Sector Guide to Social Media Strategy and Policy: 2017 Edition

The number of government organizations using social media is continually growing. To get the most of your investment and **easily fulfill public records requests**, social networking requires a cohesive strategy and smart policies.

This guide contains practical steps that will help agencies, organizations and departments develop a social media strategy and policy to **gain maximum value from social media efforts**.

Download this guide to learn:

- Practical steps to improve your social media strategy
- How to best use each social media platform
- How to archive and quickly produce social media for record requests

GET THE GUIDE

Webinar: Archiving Text Messages and Social Media for Public Records Management - No Longer a Nightmare

No Cost - March 16, 10AM PDT

Social media and text messaging provide immediate connections for community outreach and empower employees when conducting time-sensitive government business. But the records need to be completely captured, monitored and searchable.

Join us and learn how to:

- Create effective policies for text & social use by your employees. Don't prohibit or hope the issue goes away – we'll drill down to the details of success.
- Use archiving technology to automate capture, reliably retain and rapidly produce records – give your IT team their time back.
- Define roles and responsibilities for managing the process and driving effective results – we'll outline key components for IT, HR, records, and communications directors.

[Register Now](#)

Smarsh
851 SW 6th Ave
Suite 800
Portland, OR
97204

Want to be removed? No problem, [click here](#).

1-866-SMARSH-1
advantage@smarsh.com

i360Gov, Inc. | 4913 Salem Ridge Rd | Holly Springs, NC 27540 | United States

[Unsubscribe](#) from future marketing messages from i360Gov, Inc.