

From: National Mature Media Awards <info@seniorawards.com>
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Subject: News Release: 2017 Call For Entries

Official e-newsletter of the National Mature Media Awards and New Product & Technology Awards.

For Immediate Release

26th Annual National Mature Media AwardsSM Entry Deadline February 28th

New Online Entry Process for 2017 Awards

Entry Deadline: Tuesday February 28th

Please Excuse This Reminder If You Have Already Submitted an Entry for the 2017 Awards Program

The competition is open for the 26th annual *National Mature Media Awards*--the largest program of its kind--recognizing the nation's best advertising, marketing, and educational materials and programs produced for older adults and their families in 2016.

Complete details about the 2017 awards program, including entry divisions and categories, judging criteria, and FAQs, can be found at the program website: seniorawards.com.

"This year's program features a new online entry process for award submissions," adds Patricia Henze, executive director of the *Mature Market Resource Center (MMRC)*, organizer of the program. She continues, "we've made the 2017 online entry process as easy as 1,2,3."

1. **Start your online entry here**
2. Complete your entry information along with payment by credit card or check
3. Send your entry along with a copy of your e-mailed entry receipt

Hundreds of local, state, and national organizations enter the *National Mature Media Awards* competition every year. Recent Gold & Silver winners have included: AARP, Area Agencies on Aging, Arthritis Foundation, Beacon Newspapers, Bluespire Senior Living, Davis Harrison Dion, Home Instead Senior Care,

Hospitals and Health Systems, Mayo Clinic, Medicare Health Plans, Retirement Communities, Senior Centers, Staywell, UnitedHealthcare, the VFW, and more. A list of the 2016 winners is available for [download at seniorawards.com](http://seniorawards.com).

The entry deadline for the 2017 competition is Tuesday, February 28th. The fee is \$65 per entry. Some entry categories require an additional fee.

For more information about the 26th annual competition, visit seniorawards.com, e-mail: info@seniorawards.com, or call 1-800-828-8226 (weekdays 9-5 Central time).

The *Mature Market Resource Center (MMRC)*, organizer of the *National Mature Media Awards*, is a national clearinghouse for professionals who work with older adults. Other well-known MMRC programs include the **New Product & Technology Awards®**, **National Senior Health & Fitness Day®**, and the **Mature Fitness Awards--USAsm**.

Contact: Pat Henze, executive director
info@seniorawards.com, 800-828-8226

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Awards Entry Deadline: February 28th
For Details About the 26th Annual
National Mature Media Awards:
800-828-8225 | info@seniorawards.com | seniorawards.com

You received this e-mail because you or your organization participated in recent National Mature Media Awards competitions, or requested that your e-mail be added to the awards program e-mail list.

If you wish to be removed from our award program e-mail list, please click the *SafeUnsubscribe* link below. Your e-mail will be removed promptly, and you will not receive any further information about the National Mature Media Awards program. Thank you.

Mature Market Resource Center, 328 W. Lincoln Ave., Suite 10, Libertyville, IL 60048

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