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**Subject:** Gold in your streets? / Cities betting big on social media / Your future city (right now)

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## WELCOME TO SMART CITIES NOW

*Updates on smart city progress around the globe*

### NEWS & TRENDS

**Is there gold in your streets?** It may sound crazy, but waste recovery specialist Veolia is actually mining the streets of England and expects to eventually find £1 million. Your city's streets are most certainly covered with valuable minerals too. Get details on that -- and learn why Veolia's project may inspire more enthusiasm for recycling. [MORE >>](#)

**Cities taking the lead on social media:** A conference in Reno provided officials at city, county, and state government agencies tips for managing their Facebook pages, Twitter accounts and YouTube videos. The more significant takeaway was, perhaps, that social media outlets will drive conversations between government and citizens in the years to come. Click for a look at cities leading the way. [MORE >>](#)

#### IoT Smart Seminars: Coming to a city near you?

Verizon is taking its Internet of Things smart seminars across the country in coming weeks, with interactive events in eight cities. Next up: Boston on May 7, Tampa on May 12 and San Jose on May 19. [Learn more >>](#)

### PARTNER SPOTLIGHT

**Short takes from Council members:** Mercedes-Benz and Daimler saluted as tops in innovation... Alstom will lead smart grid pilot in India... Ooredoo pledges support for World Bank's 2020 financial access goal ... New GE service improves wind farm efficiency... UST Global signs \$30M deal with Madhya Pradesh government; will hire 15,000... Neptune Technology featured as thought leader on WaterWorld... Saudi Telecom partners with Oracle to stay at the forefront. Click for details. [MORE >>](#)

**Your future city – right now:** When visitors enter Expo Milano 2015 with its theme of Feeding the Planet, Energy for Life, they won't simply see technologies designed to sustain cities of the future. They will experience them. Read how Italian utility Enel is powering the Expo with smart technologies visitors will rely on. [MORE >>](#)

#### Register now for Smart Cities Week Conference & Expo

Smart Cities Week participants will gain a keen understanding of the top strategic issues leaders must address as they plot a smart city course -- from visioning, planning and breaking down silos to the interplay of cross-cutting technologies and innovation with core city functions like human services and public safety. Join us in Washington, D.C. Sept. 14-16. [Register today >>](#)

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### JESSE'S PICKS

#### Internet of Things

Can you get through a single day without hearing a reference to the Internet of Things (IoT)? As you'll see elsewhere in today's newsletter, Verizon is criss-crossing the U.S. with a series of smart seminars focused on IoT. And I'll be speaking on a smart cities panel next week at [Internet of Things World](#) in San Francisco. IoT can help address many of the most pressing problems facing cities today, from congestion and energy use to public safety. For a quick summary of ways IoT can do that, [download this infographic.](#)

### SMART CITY EVENTS

5.11: Infrastructure Week -- Online

5.20: Metropolitan Solutions -- Berlin

5.31: ACEEE Energy Efficiency

CoVantage, Badger Meter, BehaviorMatrix, Bit Stew Systems, Black & Veatch, CH2M, Civic Resource Group, Elster, Enevo, Entrigna, GRID20/20, Hutchison Kinrot, Imex Systems, Intel, Neptune Technology Group, , Oracle, OSIsoft, Saudi Telecom, Siemens, Silver Spring Networks, Space-Time Insight, SunGard Public Sector, The Urban Institute, Trove, UST Global, Veolia and West Monroe Partners.

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**Finance Forum** San Francisco

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more smart city events >>***

## **LIVABILITY + WORKABILITY + SUSTAINABILITY**

The Smart Cities Council (SCC) envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.

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