

## **IAA – Frankfurt 2013**

### **South Carolina Delegation:**

The Department of Commerce prepared a delegation of state and regional partners for the Frankfurt Show (IAA) – total delegation was 25 people.

1. State (total 11 people) – *costs covered by Commerce.*
  - a. (2) Governor's Office: Governor Nikki Haley and Courtney Walls
  - b. (9) Department of Commerce: Secretary Bobby Hitt, Jennifer Noel (Director, Global Business Development), Phillip Morgan (project manager), Jason Speake (project manager)
  - c. Europe Office Staff: Ford Graham (Managing Director), Sergio Domingues (project manager), Christiane Sembritzki (Deputy Director), Andrea Schulte-Krauss (staff), Deborah Kuder (staff)
2. Regions (14 total people) – *costs covered by the individual organizations.*

Organizations represented included Central SC Alliance, Charleston Regional Development Alliance, CUICAR, Hampton County Economic Development Commission, Newberry County Economic Development & Planning, (Aiken) Economic Development Partnership, Spartanburg Area Chamber of Commerce, Sumter County Development Board, Southern Carolina Regional Development Alliance, Upstate SC Alliance.

**Cost of 2013 IAA**

	Actual Cost	Private Funds	Commerce Funds
Exhibit	\$24,841.20		\$24,841.20
Supplies/Exhibit Items	\$9,406.31		\$9,406.31
Reception	\$18,522.93	\$18,522.93	\$0.00
<b><i>Commerce and Governor's Staff Travel Costs:</i></b>			
Airfare	\$10,688.46		\$10,688.46
Hotel	\$8,016.22		\$8,016.22
Meals, baggage fee, other transportation and travel	\$3,512.80		\$3,512.80
Badges for Event (Staff)	\$1,122.00		\$1,122.00
Total Cost	\$76,109.92	\$18,522.93	<b>\$57,586.99</b>