

From: Symmes, Brian <BrianSymmes@gov.sc.gov>
To:
Date: 10/8/2015 9:22:51 AM
Subject: TV Clips – Wednesday, October 7 – Thursday, October 8

TV Clips – Wednesday, October 7 – Thursday, October 8

Gov. Nikki Haley leads flood recovery efforts – Wednesday, October 7

<http://mms.tveyes.com/NetReport.aspx?ReportHash=b1f350b5b4be395729bdaa22ad26641e>

970 TV Clips
Total National Viewership: 6,140,878*
Total National Publicity Value: \$331,773.33*
Total Local Viewership: 9,875,816
Total Local Market Publicity Value: \$579,657.58

Gov. Nikki Haley leads flood recovery efforts – Thursday, October 8

<http://mms.tveyes.com/NetReport.aspx?ReportHash=999a5f4e719dc097afed7dc99c4e573e>

491 TV Clips
Total Local Viewership: 3,720,022
Total Local Market Publicity Value: \$128,435.40

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