

From: David Stevenson <dstevenson@amplify.com>
To: Soura, ChristianChristianSoura@gov.sc.gov
Baker, JoshJoshBaker@gov.sc.gov
Packard, ClarkClarkPackard@gov.sc.gov
CC: Marcus R. VeazeyMarcus.Veazey@grayling.com
Peter Gormanpgorman@amplify.com
Date: 4/8/2014 4:33:45 PM
Subject: SC digital learning follow-up

Gentlemen,

Thanks for making the time to visit last week to talk about Governor Haley's plans for digital learning in the state. Very exciting!

I wanted to share a few details on the work that we're doing in the space:

Our English Language Arts curriculum, designed from the ground up for one-to-one:

- <http://www.amplify.com/curriculum/amplifyela> for an overview
- <http://player.vimeo.com/video/77131526> for a video of the "story card" game - very cool
- <http://tinyurl.com/q4lltg7> for a Forbes story on the project

Our K-12 tablet, designed in partnership with Intel for Education:

- <http://www.amplify.com/tablet> for an overview
- <https://www.youtube.com/watch?v=LQQD7xC0Nrw> to hear from teachers and students

As I mentioned, we're working on pilots with Charleston and would like to keep you briefed on those discussions. We think your leadership on both technology funding and instructional materials flexibility gives districts more opportunities to be creative as they transition to the digital age.

Please let me know if you have any questions, and I look forward to staying in touch.

Thanks,

-Dave

--

David Stevenson
VP, Government Relations
Amplify

t 202-558-0061
m 917-923-5379
e dstevenson@amplify.com

Assistant: [Angela Chiappetta](#)