

From: BusinessUSA <business@subscriptions.usa.gov>
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It's our Version of the Oscars ®

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It's Our Version of the Oscars ®

Every February, movie industry greats from around the world gather in Los Angeles to salute the year's best films. In that same tradition, we'd like to offer up our list of some of the best online business films – okay, videos -- culled from [our expansive online library](#) of instructional videos. Sure, our videos weren't directed by anyone named Scorsese or Spielberg, but our videos can help you with whatever strategic decision is on your plate.

Without further ado, the nominees are:

The Social Network

In this video, one restaurant in Georgia talks about some of the social media tactics they used to build their business from scratch. Learn more about creative marketing and business uses for Twitter and other social media channels.

An American Exporter in Paris

This short video details the moving story of how entrepreneurs and large businesses alike can expand into overseas markets by exporting. Grab your popcorn and Milk Duds and get settled in for some savvy business advice.

ACA Tax Credits: A Love Story

MASH, Coma, and Patch Adams are all great movies about doctors and medicine. This video has nothing to do with any of those, but better yet, explains how small businesses can benefit from tax credits included in the Affordable Care Act. If you're looking for sequels, we have more ACA videos for you!

The Allen Edmonds Story

In this video, Allen Edmonds CEO Paul Grangaard explains how the storied shoe manufacturer has evolved over the years and his philosophy to motivating and engaging employees. "It's much more about participation, involving people in decisions," Grangaard explains.

What's your favorite? Tweet at us, using the #BizUSAOscars and let us know which you enjoyed or helped you the most, whether it's one of those four or something else in our online library, and we'll choose the winner in an upcoming newsletter.

See you on the red carpet!

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