

From: Tori Beth Black
To: 'Page, Hank' <hpage@aging.sc.gov>
Date: 5/31/2017 10:45:38 AM
Subject: RE: Fireflies - 5/31/2017

Hank,

Any word about the video? Also do you think we could ask them again about the advertising? I hate to harass them, but I can't find anything so I'm assuming they haven't put anything out. If they don't get something out by noon, we'll probably do our own thing - I just want to make sure we get the word out.

Thanks!
Tori Beth

From: Page, Hank [<mailto:hpage@aging.sc.gov>]
Sent: Tuesday, May 30, 2017 11:19 AM
To: Tori Beth Black
Cc: Lily Cogdill
Subject: RE: Fireflies - 5/31/2017

The arrival time is still correct. Jennifer spoke with Elliott. Supposedly, the video wasn't in the correct format, but the Fireflies media person is working with it to see if there is anything that they can do to make it work. They will begin advertising no later than tomorrow morning, but hoping to get something up this afternoon.

Hank

From: Tori Beth Black [<mailto:toribethblack@scstatehouse.gov>]
Sent: Tuesday, May 30, 2017 10:46 AM
To: Page, Hank <hpage@aging.sc.gov>
Subject: RE: Fireflies - 5/31/2017

Thank you so much!

From: Page, Hank [<mailto:hpage@aging.sc.gov>]
Sent: Tuesday, May 30, 2017 9:55 AM
To: Tori Beth Black <toribethblack@scstatehouse.gov>
Subject: FW: Fireflies - 5/31/2017

Tori Beth,

Jennifer is checking in with Elliott. I will forward her response when we hear back.

Hank Page
State of South Carolina
Lieutenant Governor's Office on Aging
hpage@aging.sc.gov
803-734-2088 Direct

From: Van Cleave, Jennifer
Sent: Tuesday, May 30, 2017 9:39 AM
To: Page, Hank <hpage@aging.sc.gov>
Subject: RE: Fireflies - 5/31/2017

I will give her a call. She is usually not in until later in the morning.

From: Page, Hank
Sent: Tuesday, May 30, 2017 9:31 AM
To: Van Cleave, Jennifer
Subject: FW: Fireflies - 5/31/2017

FYI – can you check to make sure she received? And for the other.

From: Tori Beth Black [<mailto:toribethblack@scstatehouse.gov>]
Sent: Tuesday, May 30, 2017 9:26 AM
To: Page, Hank <hpage@aging.sc.gov>
Cc: Lily Cogdill <LilyCogdill@scstatehouse.gov>
Subject: RE: Fireflies - 5/31/2017

Hi Hank,

I sent Elliott the video yesterday, but haven't heard back. Hopefully it works. I just wanted to confirm the time LG should arrive tomorrow - 6:20 right? Also, did they ever say when they would be promoting his first pitch on their website?

Thanks!
Tori Beth

From: Page, Hank [<mailto:hpage@aging.sc.gov>]
Sent: Friday, May 26, 2017 3:26 PM
To: Tori Beth Black <toribethblack@scstatehouse.gov>
Cc: Lily Cogdill <LilyCogdill@scstatehouse.gov>
Subject: FW: Fireflies - 5/31/2017

Sample script(s) attached that Jennifer Van Cleave in our office put together; please feel free to edit away. Jennifer is also reaching out to baseball staff regarding website promotion. The email address for the video (additional instructions below) is:

Elliott Anderson
eanderson@columbiafireflies.com

In order to air, the video must be submitted before close of business on Monday, May 29, 2017.

Hank Page
State of South Carolina
Lieutenant Governor's Office on Aging
hpage@aging.sc.gov
803-734-2088 Direct

From: Page, Hank
Sent: Friday, May 19, 2017 11:59 AM
To: 'Lily Cogdill' <LilyCogdill@scstatehouse.gov>
Cc: Broome, Darryl <dbroome@aging.sc.gov>
Subject: Fireflies - 5/31/2017

Lily,

Here is some information regarding the upcoming Fireflies game on May 31. The game starts at 7:05p, but we are still waiting to hear back from them about what time the LG should arrive for the first pitch.

The game on May 31 is part of their promotional “[Wag-Along Wednesday](#)”, where attendees are welcome to bring their dogs. It is loosely in conjunction with our Senior Pet Program (also sometimes referred to as Boots’ Buddies). We will have a table set up on the concourse level with information on our office’s programs and services.

Also, regarding the video (I tried to call your desk line earlier this morning, but your phone was on “VIP status”)... I’m honestly not really sure if it’s worth the LG’s time to film and pay the costs for production, unless you talk with Danny, Darryl, etc. and a decision is made otherwise. The video is aired well before the game when we attended last year, and if the same crowd is present at this game, it wasn’t exactly a packed house.

Here are a few other guidelines that they sent originally:

- Minimum of three PA reads during the game (mentioning that we have a table set up)
- Any videos (optional) must be in a “.mov” format and up to but no longer than 60 seconds in length. This video must be submitted no later than one week before your specific game date.
- Name of the first pitch recipient must be turned in no later than one week before your specific game date.
- Parking will not be provided as part of the Community Organization of the Game program. (his SLED detail will have to work with stadium staff or the police department to secure a spot out front, if desired)

Hank Page

State of South Carolina

[Lieutenant Governor’s Office on Aging](#)

hpage@aging.sc.gov

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