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To: Kester, Tonykester@aging.sc.gov
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Subject: Final 2 Days to Enter the 2016 Competition!

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2016 National Mature Media Awards Competition -- 25th Anniversary

**Final Two Days to Enter the 2016 Competition--
the Postmark Deadline is this Thursday, March
31st!**

*Receive National Recognition for Your Materials and
Programs for Seniors!*

New 2016 Entry Categories: Health Promotion & Wellness,
Caregiving, and Home & Community-Based Programs

*Please excuse this reminder if you have already submitted an entry
for this year's National Mature Media Awards competition.*

The *Call for Entries* for the 2016 [National
Mature Media Awards](#) -- celebrating its 25th
anniversary this year -- is now available for
[download](#).

Complete details about the 2016 awards -- the
largest program of its kind -- including entry
divisions and categories, FAQs, judging
criteria, and more can be found
at [seniorawards.com](#).

Gold, Silver, Bronze, and Merit award
recognition will be given in 41 [entry categories](#)
and 12 [entry divisions](#). New entry categories
for 2016 include:

- *Health Promotion & Wellness*
- *Caregiving*
- *Home and Community-Based
Programs*

Hundreds of local, state, and national organizations enter the National Mature Media Awards competition every year. Recent Gold & Silver winners have included: AARP, Area Agencies on Aging, Arthritis Foundation, Beacon Newspapers, Bluespire Senior Living, CMS, Davis Harrison Dion, Hospitals and Health Systems, Leisure Care, Love & Company, Mayo Clinic, Medicare Health Plans, NIH, Optum, Porter Novelli, Retirement Communities, Senior Centers, Staywell, UnitedHealthcare, VFW, and Wirthwein Marketing.

Entries are eligible for the competition if they were produced or distributed during 2015. Online or digital entries are eligible if they are active during the judging review period from April-June, 2016.

The entry fee for the 2016 National Mature Media Awards is \$59.00 per submission. Some entry categories require an additional fee.

The postmark deadline is this Thursday, March 31st -- your entry must be sent by this date -- we do not have to receive it by Thursday 3/31.

The *Mature Market Resource Center* (MMRC), organizer of the [National Mature Media Awards](#), is a national clearinghouse for professionals who work with older adults. Other well-known MMRC programs include the [New Product & Technology Awards](#), [National Senior Health & Fitness Day](#), and the [Mature Fitness Awards--USA](#).

For more information about the 25th anniversary competition, visit [seniorawards.com](#), e-mail: info@seniorawards.com or call 1-800-828-8225 (weekdays 9-5 Central time).

You received this e-mail because you or your organization participated in the [National Mature Media Awards](#) or [New Product & Technology Awards](#) before, or you have requested to be added to our awards program mailing list. If you do not wish to receive future e-mails about the awards competition, please check the "SafeUnsubscribe" link below, and your e-mail will be promptly removed. Thank-you.

Mature Market Resource Center, 328 W. Lincoln Ave., #10, Libertyville, IL 60048

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