

**From:** Priester, Nicole <NicolePriester@gov.sc.gov>  
**Required:** Adams, ChaneyChaneyAdams@gov.sc.gov  
Webb, BethBethWebb@gov.sc.gov  
Godfrey, RobRobGodfrey@gov.sc.gov  
Symmes, BrianBrianSymmes@gov.sc.gov  
**Subject:** Economic Development Event: Nutramax Expansion  
**Location:** Nutramax Laboratories Family of Companies, 946 Quality Drive, Lancaster, S.C.  
**When:** 2/1/2016 11:00:00 AM - 12:00:00 PM

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Approved By: NH on 11/23  
Note: Tony Denny request.

**EVENT:** Nutramax Announcement

**DATE:** February 1, 2016

**TIME:** 11:00 AM

**LOCATION:** Nutramax Laboratories Family of Companies, 946 Quality Drive, Lancaster, SC 29720 (one of 3 sites in Lancaster, SC)

**PARKING:** In the front of the building near three flagpoles, there will be designated parking, and the Governor will be greeted by Kristen Blanchard, Nutramax VP of External Affairs and Ted Campbell with Commerce. Ted will bring the gift and place it on the Governor's chair.

**PURPOSE:** To thank the company for their commitment to the state, with an overall investment of \$29 million and 250 jobs in Lancaster County since 2010. With this expansion project, the company is investing an additional \$15 million investment and creating 125 new jobs.

**LOCATION SET-UP:** The event will be indoors and will begin with a tour of the quality control laboratories, production and packaging areas and the warehouse, all of which will be indoors (fully air conditions and heated). After the tour, the group will go directly outside the building by the main reception area to a heated enclosed tent for the presentation and interviews.

**ON-SITE LOCATION CONTACT:** Kristen Blanchard- Vice President, External Corporate Affairs, Cell 410-688-6857, email- [kblanchard@nutramaxlabs.com](mailto:kblanchard@nutramaxlabs.com)

**PROJECT NAME:** Project G

**COMPANY NAME:** Nutramax Laboratories Family of Companies

**PROJECT MANAGER:** Ted Campbell

**CITY AND COUNTY:** Lancaster / Lancaster County

**JOBS NUMBER AND INVESTMENT NUMBER:** 125 jobs / \$15 million investment

**SEATED ON STAGE:** Seated L to R:

- Kristen Blanchard
- Troy Henderson
- John Howard
- Todd Henderson
- Governor Haley
- Bob Henderson

- Bob Bundy

**VIDEOGRAPHER/PHOTOGRAPHER:** There will be a videographer present, and they will share the footage with the Governor's office. There will be photographers present as well.

**KEY COMPANY PERSONS:**

- Robert Henderson, Chairman of the Board, Nutramax
- Todd Henderson, President and CEO, Nutramax
- Troy Henderson, Executive Vice President, Nutramax
- Kristen Blanchard, External Corporate Affairs, Nutramax
- Pete Patras, VP of Corporate Operations
- Frank Barnett, VP of Finance and Treasurer, Nutramax
- David Griffin, VP of Product Development, Nutramax
- Brett Corbly, General Counsel for Nutramax
- Kristina Gordon, Human Resources Manager, Nutramax
- Mico Adzic, Director of Operations, Nutramax
- Godwin Omorogieva, QC Director, Nutramax
- Brian Adams, Maintenance Facilities Manager, Nutramax

**NOTABLE CONFIRMED ATTENDEES:**

- Lancaster City Mayor Pro Tempe John Howard
- County Council Chairman Bob Bundy

**GIFT:** Brass plate to go to Dr. Robert Henderson, Chairman of the Board, after the Governor's remarks.

**PRESS:** Yes

**PUBLIC:** Yes

**ACCESS TO EMPLOYEES:** Employees will be along the tour route of the Quality Control, Production and Warehouse areas.

**INTRODUCED BY:** Bob Henderson, Chairman of the Board

**LENGTH OF SPEAKING:** 5 minutes

**LINE-BY-LINE:**

11:01 AM	Governor welcomed outside and brought into Board Room by Nutramax Laboratories Kristen Blanchard
11:02 AM	Board Room- Kristen Blanchard introduces Governor Haley to Bob Henderson, Todd Henderson, Troy Henderson, Pete Patras, Frank Barnett, David Griffin, Brett Corbly, Kristina Gordon, Mico Adzic, Godwin Omorogieva, Aaron Popowitch, Brian Adams- Nutramax Laboratories
11:04 AM	Introductions to the other speakers- Lancaster County Council Chairman Bob Bundy and Lancaster City Mayor Pro Tempore John Howard, who will attend the tour. Nutramax will also have professional photographers (Brian Osbourne, The Professional Photography Group & two staff members)
11:05 AM	Tour Begins of 946 Quality Drive Production Facility and Quality Control Laboratories. Tour will be with Nutramax Laboratories Execs, Governor and Staff and other Speakers
11:25 AM	Tour ends, and the group is escorted outside to take a photograph outside the reception area.
11:29 AM	Group goes out to the tent for program to start, speakers take their seats.

11:30 AM	Nutramax Laboratories welcome remarks and introductions of key people in audience (Kristen Blanchard) & Invocation (Rev. Kelvin Hinson)
11:34 AM	Nutramax Laboratories (Troy Henderson) introduces Bob Bundy, Remarks from Bundy
11:36 AM	Nutramax Laboratories (Troy Henderson) returns to introduce John Howard, Remarks from Howard
11:38 AM	Bob Henderson returns to introduce SC Governor Nikki Haley
11:42 AM	Remarks by Governor Haley
11:47 AM	Closing Remarks (Todd Henderson)
11:50 AM	Media interviews - Facilitated on site by Governor's Office Brian Symmes
12:00 PM	Governor Haley departs

**HISTORY OF COMMUNICATION:** Kristen Blanchard attended a political event for Governor Haley on May 7, 2014 in Columbia at The Palmetto Club. In addition, Kristen Blanchard and her husband Jim Blanchard attended the Inaugural Gala in Columbia on January 14, 2015 and had a photo with the Governor and her husband.

**COMPANY OVERVIEW:** Nutramax Laboratories was founded in 1992.

- Nutramax, a family-owned company researches, develops, manufactures, and markets nutritional supplements for people and their pets primarily in Maryland and South Carolina through its two business divisions, consumer products and veterinary science.
- The company offers products in the areas of joint health, heart health, brain health, liver health, and wellness of people, dogs, cats, horses, and rabbits. It also offers amino acid-based biofertilizers for enhancing the health and wellness turf grass; and to treat non-sports plants, such as pumpkins, avocados, and cranberries.
- The company sells its products through retail and online stores.
- Nutramax's product Cosequin, a joint health drug, is endorsed by Jack Hanna, celebrity director of the Columbus Zoo who has appeared on the Late Show with David Letterman, the Ellen DeGeneres Show, Entertainment Tonight, Fox News and CNN.
- Some of the Cosequin Joint Health drug competitors are GNC Pets, 21 Century (Manufactured in Tempe, Arizona) and The Missing Link, headquartered in Valencia, CA.
- In 2010, the company announced its plans to locate Nutramax Laboratories and Nutramax Manufacturing in the state, investing approximately \$29 million and growing to 250 employees. It opened Nutramax Laboratories Veterinary Sciences, Inc. in Lancaster, South Carolina, and that facility is used to research and develop products to support animal health. Currently, Nutramax employs 283 full time employees in South Carolina, per Kristen Blanchard with Nutramax.
- Per Ted Campbell, the company purchased the former U.S. Textile plant, and plans to invest \$15 million over the next 5 years as well as creating 125 new jobs, 33 of which have already been hired. When the relocation is complete, the company will have three sites in Lancaster County – Nutramax Laboratories and Nutramax Manufacturing, both located in Lancaster Business Park. The 946 building where the event is being held is used for manufacturing, quality control, warehouse/distribution and corporate headquarters. 851 quality drive is customer service and our soft chew manufacturing. The new building 1759 Flat Creek is still being rehabbed. But it will be

- Nutramax's warehouse and distribution center along with soft chew manufacturing and offices by the end of this year. We will then be expanding manufacturing in 946 building.
- According to the Baltimore Business Journal in 2012, the original plan in 2010 was to move the Edgewood-based consumer division and manufacturing operations to SC as well, however, per company spokeswoman Lisa Beck at the time, company growth necessitated both locations.
- The company is headquartered in Edgewood, Maryland, with plans to relocate to Lancaster, S.C.

**COMPANY BRAGGING POINTS:** Nutramax is a Christian-based company with a mission to glorify the Lord using the gifts he has given their employees to research, develop, manufacture and market products that improve the quality of life for people and their pets.

### **SUGGESTED TALKING POINTS:**

- It is truly a great day in South Carolina, as we celebrate yet another expansion of one of our fantastic companies.
- Today, I stand here with pride as Nutramax Laboratories is announcing an expansion here in Lancaster County!
- Another source of inspiration – today's announcement shows that Nutramax is doubling down on its commitment to our state.
- Since moving its animal health business and corporate operations to South Carolina in 2010, it has been wonderful to watch this company grow and prosper here.
- By investing \$15 million and creating 125 new jobs in Lancaster County, Nutramax is making a statement that they truly believe in this community and its workforce.
- These 125 new jobs will have a real impact in Lancaster, supporting 125 additional families here.
- From cars and planes to textiles and nutritional supplement products, our South Carolina workforce has earned a reputation for making things - and making them well.
- This is a company that prides itself in developing and manufacturing first-rate products, and we are proud that they trust South Carolinians with making those products.
- The people that make up our workforce are the reason companies like Nutramax continue to commit to our state, which is why we announced last week our support for a plan that is going to ensure a strong South Carolina workforce, not just for the immediate future, but for generations.
- That's part of the commitment that we make to companies like this one when they decide to move here. We promise to have their backs every step of the way, and making sure we have a skilled group of people to make their products is just one way we make sure to keep that promise.
- To Mr. Henderson and all of the leadership here at Nutramax, we couldn't be happier that you continue to believe in our state, its loyal workforce and the exceptional community leadership here in Lancaster County.
- This is an important milestone for the company, the Lancaster community, and for the state as a whole, and really is a reason to celebrate.

- Thank you for placing your trust in us, and I personally look forward to continuing this tremendous successful partnership with you.
- Thank you and God bless.

## **BIOS**

### **Robert W. Henderson**

#### **Chairman of the Board**

Dr. Robert Henderson, founder of the Nutramax Laboratories Family of Companies, developed and patented the glucosamine chondroitin sulfate combination resulting in Cosamin and Cosequin, which started what is today a global category in joint health support in both human and veterinary science. Prior to founding Nutramax, he was the owner of Henderson's Nutritional Pharmacy and president of Henderson Metabolic Services, Inc. Dr. Henderson is a member of the Maryland Pharmacists Association, and served on the Nutritional Supplement Board of the American Association of Pharmaceutical Scientists. He received his B. S. in pharmacy from the University of Maryland Pharmaceutical Association, his honorific Doctor of Pharmacy from the Maryland Pharmaceutical Association, and his Doctor of Naturopathy from Bernadean University.

Dr. Henderson served on the Deans Advisory Board for both the University of Maryland School of Pharmacy and the University of Arizona College of pharmacy where in 2000 he was given a membership in the Presidents Club. Dr. Henderson is a featured speaker and faculty member at the Mary Frances Picciano Dietary Supplement Research Practicum held yearly and sponsored by the National Institutes of Health. He has also taught drug interactions at Continuing Education Seminars for Pharmacists.

In 2000, Maryland Pharmacist Society presented him with an Innovative Practice Award. He served as Honorary President of the Maryland Pharmacists Association from 2008-2009. The American Opinion Foundation awarded him the Heritage Restoration Award for contributions toward empowering Americans to understand, enjoy and pursue freedom and moral responsibility embodied in America's founding principles. In 2014, Dr. Henderson received the Health Achievement Award for Innovation from Susie's Cause, the national colon and rectal cancer foundation.

Dr. Henderson lives in Lancaster, S.C. with his wife, Janet; Sons: Todd, Troy & Josh; Several dogs and horses.

### **Todd Henderson**

#### **President, CEO**

Todd Henderson has served as the President and CEO of Nutramax since 2001, and he has been with the company since 1994. Henderson previously owned a House Call Practice for animals and has worked as a veterinarian since 1992.

Henderson received his Doctor of Veterinary Medicine from Mississippi State University College of Veterinary Medicine and his B.S. from the University of Maryland College Park.

Todd Henderson and his wife, 5 children and two dogs live in Charlotte, N.C.

### **Troy Henderson D.C.**

**Executive Vice President Nutramax Laboratories, Inc.; President & CEO Nutramax Laboratories Consumer Care, Inc.**

Dr. Henderson received his pre-chiropractic requirements at Towson University and then attended Logan College of Chiropractic where he earned his Bachelor's Degree in Human Biology and his Doctorate of Chiropractic. Subsequently, Dr. Troy completed an additional 100-hour certification program through the Kale Upper Cervical Specific Network. He was later selected to be a member of the Kale Upper Cervical Research Council, which performed Upper Cervical research all over the world. Dr. Troy has traveled internationally to help teach Chiropractic care, including mission trips to the Republic of Moldova. Following graduation, Dr. Troy opened the Chiropractic Clinic in Parkville, MD where he practiced for thirteen years. Dr. Henderson joined Nutramax Laboratories in late 2007 and has held several positions within the company, including vice president of corporate operations and professional services of Nutramax Laboratories, before election to his current position.

Dr. Henderson lives in Lancaster, S.C. with his wife, 4 children and 3 dogs.

### **Kristen E. Blanchard**

**Vice President, External Corporate Affairs**

Kristen E. Blanchard is the Vice President of External Corporate Affairs for Nutramax Laboratories. Ms. Blanchard has been working for Nutramax Laboratories since 1997. She currently serves as the executive point person on behalf of the company for all community relations & government affairs at the state and federal level. Blanchard also has extensive knowledge of the regulatory environment for nutritional supplements in both the human and animal health markets. She received her B.A. degree from the State University of New York at Oswego and conducted post graduate work at the University of San Diego. Blanchard has been an active member and involved in several committees in various trade organizations including American Feed Industry Association, Pet Food Institute, Generic Animal Drug Alliance and Council for Responsible Nutrition (CRN). She had served on the Board of Directors and Executive Committee for CRN for several years and is currently the Chair for the Government Relations Committee and on the Board of Directors for CRN. Blanchard is also the Chairperson for the Board of Directors & Executive Committee for Lancaster County Chamber of Commerce. In addition, she serves on the Board of Directors for the Lancaster Fellowship of Christian Athletes and the South Carolina Manufacturers Alliance.

Blanchard lives in Lancaster, S.C. with her husband, children, cat and dog.

### **Pete Patras**

**Vice President of Corporate Operations**

Patras was born and raised in Baltimore City. He received his BS degree from Towson University and Masters from Johns Hopkins University. Patras has worked in the pharmaceutical or related arena for 34 years and is currently the Vice President of Operations for Nutramax.

Patras lives in Maryland with his wife, and has one son and four grandchildren.

### **Frank Barnett**

#### **Vice President Finance and Treasurer**

Barnett previously worked at Zurich U.S. in Baltimore, MD as an Audit Director and at Ernst & Young in Baltimore, MD. He received his B.S. degree accounting from the University of Baltimore. He is a Certified Public Accountant, and is a member of the Maryland Association of Certified Public Accountants and American Institute of Certified Public Accountants.

Barnett lives in Lancaster, S.C with his wife and two children.

### **David Griffin**

#### **Vice President, Product Development**

Dr. Griffin is currently responsible for New Product Development for the Veterinary Sciences and Consumer Care divisions. He has extensive knowledge of the requirements of pharmaceutical and nutritional supplements in both the human and animal health markets. Griffin received his D.V.M and M.S. in Veterinary Pharmacology from Purdue University School of Veterinary Medicine. After practicing in emergency medicine, he began a career in development of veterinary pharmaceuticals and nutritional supplements. Griffin has been in the industry for the past twenty years.

Dr. Griffin lives in Lancaster, S.C. with wife and four pets.

### **Brett Corbly**

#### **General Counsel**

General Counsel, Brett Corbly, manages the Nutramax Laboratories' legal team and provides direction and legal guidance for all aspects of the company, including the veterinary and consumer businesses. Brett began practicing law in 2003 and is a graduate of Auburn University and the University of Dayton School of Law.

Corbly and his wife, live in Lancaster, S.C.

**Kristina Gordon****Human Resources Manager**

Kristina Gordon is the Human Resources Manager for Nutramax Laboratories and has been in this role since March 2013. She manages all of the human resources, payroll and administrative functions in the organization and reports directly into Dr. Todd Henderson, CEO. Gordon graduated with a Bachelor Degree in Business Administration from Kent State University in 2003. She has accumulated over 17 years' experience in various Human Resource roles.

In 2015 Gordon and her family relocated to Lancaster, S.C. from Ohio to be closer to the Nutramax Laboratories.

**Mico Adzic****Director of Manufacturing Operations**

Mico Adzic has been working for Nutramax Laboratories since 1996. He currently serves as Director of Manufacturing Operations. Adzic has extensive knowledge of the cGMP environment for nutritional supplements in both the human and animal health markets. He is familiar with the guidelines for Dietary Supplements and is responsible for all aspects of Manufacturing Operations at Nutramax Laboratories Inc., Adzic attended University of Sarajevo School of Journalism and Marketing and University of Sarajevo School of Electrical Engineering.

Adzic lives in Lancaster, S.C.

**Godwin Omorogieva****QC Director**

Omorogieva has worked at Nutramax Laboratories since 2009 as a product development Analytical Chemist and was promoted to manage the Analytical Chemistry group whose primary function is method development. Early 2013, Quality control laboratory management was added to his responsibilities. He currently functions as Quality Control Director and ensures all test methods comply with cGMP regulations and company policies.

Omorogieva received his Bachelor's Degree in Chemistry from Holy Family College in Philadelphia, PA and his Master's Degree in Chemistry from Saint Joseph's University.

**Brian Adams**



## **Maintenance Facilities Manager**

Brian Adams graduated from York Technical College, with Associate Degree Industrial Maintenance Technology and minor in Industrial Electricity/Electronics. Brian brought with him over 25 years of maintenance experience, with over 15 years in a Human Dietary Supplement Facility. Adams has been with the company since October of 2010. He has helped in starting up both current buildings located on Quality Drive, and has already started with preparing the new facility located on Flatrock Rd.

## **Aaron J. Popowitch**

### **Senior Quality Assurance Manager**

Popowitch has nineteen years of progressive responsibility in pharmaceuticals, medical devices and biotechnology that prove adaptability to new situations. He has proven ability to make important decisions by quickly gathering and assessing relevant data. Popowitch also has experience achieving business goals, developing personnel and managing individual and group performance. His experience was gained in small (ISP Pharma Technologies), medium (Banner Pharmacaps, Inc.), and large (Abbott Labs) organizations. He has spent the last 11 years developing QA leadership experience including commercial, R&D and clinical supply manufacturing oversight. Popowitch has been with Nutramax Labs, Inc. for approximately one year and is located at the Lancaster facility.

Popowitch earned a BS in Biology from the University of Illinois at Urbana-Champaign and a Masters of Business Administration from the University of Wisconsin at Madison.

SEATING CHART: