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**To:** Wopperer, Tracey tracey.wopperer@baml.com  
**Date:** 3/2/2016 11:20:09 AM  
**Subject:** Please join us for this Mobile Strategy Webinar

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## Complimentary Webcast Executing a Mobile Strategy for your Corporate Card Program

**Bank of America  
Merrill Lynch**

The Card and Comprehensive Payables team at Bank of America Merrill Lynch continually strives to deliver valuable insights to our clients. We are pleased to announce the second webcast in the 2016 quarterly series. These sessions are designed to assist you with deepening your expertise in payment automation, with a particular insight on the use of card solutions. Every quarter, you will be invited to a webinar in the series, focusing on various aspects and applications of card programs. Our knowledgeable experts will share their insights and experiences with you to provide continuing education opportunities as you contemplate your own card program.

**Please join us for the January 2016 quarterly webcast:**  
**Executing a Mobile Strategy for your  
Corporate Card Program**

During this webcast we will discuss:

- Defining your mobile strategy: access to information, data management and payments initiation
- Innovations in mobile payment capabilities that can impact your corporate card program
- Best practices and considerations when developing a corporate mobile policy
- Get ready for corporate card Alerts: New feature functionality coming this Spring

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### Event Information

**Date:**  
Wednesday, March 23, 2016

**Time:**  
2 p.m. Eastern

**Duration:**  
1 hour

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### Speakers Information



**Jennifer  
Sanctis,**  
*Vice President,  
Paymode-X  
Product  
Manager*

Jennifer is a product manager on the B2B Payments team, currently focused on rolling out the new Alerts functionality to US and Canada corporate card clients. Jennifer has 10 years experience in global transaction services at Bank of America Merrill Lynch. Prior to joining the B2B team, she was a Treasury Solutions Officer managing a global portfolio of Real Estate Corporate Banking clients.

Jennifer graduated from Florida State University and is a member of the National Association of Purchasing Card Professionals (NAPCP). Jennifer is based in Charlotte, NC.



Bank of America Merrill Lynch is offering our clients the opportunity to earn ¼ CPCP credit for each webinar in our quarterly series. All attendees will receive a communications with instructions on how to claim their points upon

completion of the webinar.



**Frank Martien,**  
*Partner,  
First Annapolis  
Consulting,  
M&A Advisory  
Services*

Frank Martien joined First Annapolis in 1996 and leads the firm's Commercial Payments practice where he focuses on corporate cards, purchasing cards, one cards, virtual accounts, small business cards, private label commercial accounts, and fleet cards. His engagement experience includes a wide spectrum of strategy, primary and secondary market research, financial analysis, RFP / vendor selection, and buy and sell-side M&A assignments.

Frank received his M.B.A. from the Darden School at the University of Virginia (Faculty Award for Academic Excellence for class ranking in top 10%). He received his undergraduate degree from Washington & Lee University (Phi Beta Kappa, Magna Cum Laude)

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## **Tracey M. Wopperer**

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