

From: achrist=justiceinaging.org@mail.salsalabs.net <achrist=justiceinaging.org@mail.salsalabs.net>
To: Kester, Tonykester@aging.sc.gov
Date: 11/29/2016 8:22:00 AM
Subject: Giving Tuesday--Last chance to bag a Justice in Aging tote

Hi ToNew York,

Today is Giving Tuesday. It's a special day for non-profits like Justice in Aging to reach out to their communities and ask for support. As part of our Justice in Aging community, I know you feel passionate about protecting the rights of poor older adults.

This population is going to need us all more than ever in the coming months to defend the programs they rely on from cuts.

That's why I'm writing to **ask for your support**, and as an incentive, offer you a free canvas Justice in Aging tote bag. If you've never donated to Justice in Aging before and can give just \$25 to support our work, we'll send

you a totebag like the one you see me and my grandmother modeling here.

As a new donor, your donation will be doubled by a generous funder.
There's no reason not to give. **Give to Justice in Aging as a first-time donor today and we'll send you a free Justice in Aging tote bag.**

Don't forget: today is the last day to receive a tote bag as a new donor!

So donate now!

Thanks!

Amber Christ,
Senior Staff Attorney,
Justice in Aging

Connect with Us

Justice In Aging
1444 Eye St., NW Suite 1100
Washington, DC 20005

1330 Broadway, Suite 525
Oakland, CA 94612

3660 Wilshire Boulevard, Suite 718
Los Angeles, CA 90010

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