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Date: 10/28/2014 1:55:48 PM
Subject: iWatch/iThinQware and iTPeople- Per discussion with Governor Haley

Christian,

Thank you for your call and follow up regarding my discussions with Governor Haley about iWatch. We have also exchange emails with Beth Webb so I copied her on this email.

Briefly, iWatch is a community policing and public engagement program assisted by mobile technology enabling citizens to report suspicious information, crime tips, bullying tips, etc.. and receive alerts. iThinQware's iWatch program goes far beyond traditional neighborhood watch programs and similar crime reporting applications because the creators of iWatch understand why many community policing initiatives fall short of expectations. With visionary focus and technical innovation, iThinQware has bridged the gaps that hamper law enforcement and stifle public participation in community policing.

Actual news reports and videos at the bottom of this message are from current iWatch programs. These highlight how the program's public facing functions are effective in live operation. For greater insight and to address certain technical aspects we have attached a portion of the solution iThinQware prepared for the TSA.

iThinQware takes a holistic approach to helping law enforcement and schools build effective community policing, public alerting, predictive analytics, and inter-agency collaboration. Appreciation of how the program improves public safety and reduces overall cost warrant greater attention. Please reach out to me or our iWatch practice leader, Sam Estridge, for a greater explanation.

We look forward to receiving your feedback. I hope you find the potential positive impact on our South Carolina communities as exciting as we do!

Best regards,

Richard C. Ricks
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iThinQware In the News and Video

Recent:

Bomb Threat at Clayton County Middle School (September 8, 2014)

Monday Sept. 8, 2014 , Riverdale Middle in Clayton County received a bomb threat and evacuated the school. Not mentioned in the new article is that iWatch sent 8,500 text messages to parents and affected participants in the iWatch program. The emergency message sent seconds after receipt, gave instructions scripted directly from law enforcement.

<http://riverdale.11alive.com/news/news/1811862-riverdale-middle-school-evacuated-after-bomb-threat>

The technology is incredible and content of grim importance, but the fact that impresses me the most is the 8,500 active parents and participants in Clayton County's iWatch program. This speaks directly to the program's success and ability to create mass community participation.

Dallas Police Chief David Brown announces iWatch for the Dallas Independent School District. (September 4, 2014)

<http://www.ithinqware.com/536.php> In 1 ½ minutes it does a great job conveying the public safety value of having the iWatch program in schools.



In the News.

CNN / HLN iWatch review

<http://www.ithinqware.com/532.php>

Fox news report in Dallas

<http://www.ithinqware.com/513.php>

How we increased awareness and participation with our invitation engine.

<http://www.ithinqware.com/495.php>



Our commitment to schools is well known, and very powerful.

Atlanta:

<http://www.ithinqware.com/508.php>

Houston

<http://www.ithinqware.com/510.php>

iWatch in Schools – Harris County

<http://www.iwatchharriscounty.com/home.php?id=182>

PSAs

For Dallas PSA

<http://www.ithinqware.com/507.php>

Harris County PSA

<http://www.ithinqware.com/505.php>

This PSA was produced to play as a movie trailer in theaters.

<http://www.ithinqware.com/531.php>

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3 Attachments

Preview attachment image001.png

image001.png

188 KB

Preview attachment image003.png

image003.png

Preview attachment iThinQware_TSA.pdf

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