

From: Dawn Dawson <ddawson@scprt.com>
To: Adams, ChaneyChaneyAdams@gov.sc.gov
Symmes, BrianBrianSymmes@gov.sc.gov
CC: Duffy, Amyaduffy@scprt.com
Date: 9/21/2016 1:58:38 PM
Subject: FW: Gas Supply is Returning to Normal in South Carolina

Hi, Chaney and Brian ...I would like your feedback on a matter. An industry partner in Aiken has asked us for suggestions on managing the gas supply in their region or how to shape their public comments about the matter, after we issued a notice yesterday, asking them to focus on positive messaging. The Aiken area appears to have been one of the hardest hit. Amy said your office had been working with the legislative delegation in Aiken (?) ... Are you able to share with us what was said, decisions reached? Before I advise Duane on how to respond to our partner in Aiken, or before I respond myself, I wanted to make sure I didn't say anything that conflicted with what Gov. Haley has already told their leadership.

Call me if you get a moment?

Dawn Dawson-House
SCPRT, Director of Corporate Communications
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-----Original Message-----

From: Jessica Campbell [mailto:JCampbell@CityofAikenSC.gov]
Sent: Tuesday, September 20, 2016 8:11 PM
To: Dawn Dawson <ddawson@scprt.com>
Subject: Re: Gas Supply is Returning to Normal in South Carolina

Hi Duane! Our public services department is having trouble finding suppliers to fuel to our City pumps. Savannah was out today and cancelled our order. We are pulling from Jacksonville tomorrow morning<x-apple-data-detectors://7>, hopefully. Do you have suggestions on what supplier our agency should utilize? It's hard to say there is no shortage when our own government entity cannot seem to find fuel.

- Jessica Campbell
PRT Director
City of Aiken

Sent from my iPhone

On Sep 20, 2016, at 6:00 PM, DUANE PARRISH <ddawson@scprt.com<mailto:ddawson@scprt.com>> wrote:

Sept. 20, 2016

Gas Supply Returning to Normal in South Carolina

Dear Tourism Industry Partners,

In light of the recent events involving the gas line leak in Alabama and the potential short term disruption of fuel delivery to some locations within South Carolina, I wanted to touch on a few key points related to this occurrence as it pertains to our roles in South Carolina's tourism industry.

Although the gas leak did cause some intermittent supply interruption, the overall impact of this event has been limited and we currently do not anticipate any widespread shortages, especially since it has been reported that a bypass in the line will be finished tomorrow. In order to avoid significant shortages, Governor Haley has taken precautionary measures, including relaxing some fuel transportation regulations so that fuel can be delivered to the state more quickly. We have seen some fuel price increases and some stations have temporarily run out of fuel; however, this is most likely due to the over-consumption stemming from public fears of gas shortages - fears that are often exacerbated by news and social media.

I believe in situations like these, we - as tourism industry professionals - have an opportunity and obligation to serve our residents and business communities by dispelling unfounded rumors and sharing accurate, up-to-date information with both residents and visitors to South Carolina. Certainly, given our access to various information resources and communications platforms, we are in a unique position to serve as stewards of public information pertaining to tourism conditions in South Carolina.

To that end, we have asked our staff at SCPRT to assure our visitors, customers or guests that fuel is still widely available in South Carolina. I would ask that you - via the appropriate channels - help us to ensure the dissemination of accurate information regarding your destination's fuel supply conditions. Thank you for all you do in the service of South Carolina's tourism industry.

Sincerely,

Duane Parrish
Director
South Carolina Department of Parks, Recreation & Tourism