

From: Columbia Museum of Art
Sent: 12/9/2014 12:09:02 PM
To: Haley, Nikki
Cc:
Subject: The CMA Offers 30-Minute Lunchtime "Spark Tours"

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MEDIA ALERT

MEDIA CONTACT:

FOR IMMEDIATE

RELEASE

December 9, 2014

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The Columbia Museum of Art Offers 30-Minute Lunchtime "Spark Tours"

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WHAT:

The CMA is offering quick, 30-minute lunchtime "Spark Tours" of the *Norman Rockwell: Behind the Camera* exhibition in addition to regular tours. The tours spark the imagination of busy holiday workers and shoppers with limited time to visit the museum or those interested in a brief overview of the show before exploring further on their own. A guided tour provides an overview of the landmark exhibition featuring 50 photographs that show the careful process Rockwell used to make his art, as well as 16 original paintings and drawings. Tours meet in the museum lobby.

WHEN:

Wednesday, December 17, 2014

12:30 to 1:00 p.m.

Friday, December 26, 2014

12:30 to 1:00 p.m.

Free with membership or admission.

WHERE:

Columbia Museum of Art

1515 Main Street

For more information, visit columbiamuseum.org <http://r20.rs6.net/tn.jsp?f=001w4sBsf2LIYJsNsjesqnrYjXr_LJpUXDdCe3vydISfY2mKODdyp2CnKpjV-g71A-F6XhRPOHHlufNd8Kbtzt_CGgsaPxq-3KU5WEc0XgVNZP0KRj09rJsElhP3TlaJl-QR4CNP4U3XulQKpkfrvmEdEvH31nEBcrE0RWkg0pn1yFoqzJ5hmzrwg==&c=X-EwlZynnyPZaQ5TC4raowvMEID7g71w3ot3GANAigcH-GCNtyiWBA==&ch=psplL1jEeAZrq5lOPhn4dnfXGa25eZ757n2tBychzPkWa2hg>

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About the CMA

The Columbia Museum of Art is a charitable nonprofit organization dedicated to lifelong learning and community enrichment for all. Located in the heart of downtown Columbia, SC, CMA ranks among the leading art institutions in the country and is distinguished by its innovative exhibitions and creative educational programs. At the heart of the CMA and its programs is its collection, which encompasses nearly 7,000 works and spans thousands of years of history, representing a full range of world cultures. Established in 1950, the CMA now welcomes more than 135,000 visitors annually and is a catalyst for community creativity, engaging people of all ages and backgrounds with a diverse spectrum of programming, from exhibitions and lectures to concerts, which appeal to a wide range of visitors and students. It is the recipient of a National Art Education Association award for its contributions to arts education and an Elizabeth O'Neill Verner Governor's Award for the Arts for outstanding contributions to the arts in South Carolina.

<[http://r20.rs6.net/tn.jsp?f=001w4sBsf2LIYJsNsjesqnrYjXr_LJpUXDdCe3vydISfY2mKODdyp2CnDzgrJtdHFrA-](http://r20.rs6.net/tn.jsp?f=001w4sBsf2LIYJsNsjesqnrYjXr_LJpUXDdCe3vydISfY2mKODdyp2CnDzgrJtdHFrA-t76Bt3h4JR04p5iLsSKC5VmkiVWQNTyYBdRtNQlmvFy44fOD5W2KGhJFOC1lHRdCovwu5STXj14GIO4mLPmlafCqEus6ObwTYG2HxQQ7Gq4PsRo6VpJ_BjbfYF4wo9U&c=X-EwlZynnyPZaQ5TC4raowvMEID7g71w3ot3GANAigcH-GCNtyiWBA==&ch=psplL1jEeAZrq5lOPhn4dnfXGa25eZ757n2tBychzPkWa2hg)
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