

From: Fairwell, Adrienne <afairwell@scommerce.com>
To: Adams, ChaneyChaneyAdams@gov.sc.gov
Date: 7/11/2016 4:56:16 PM
Subject: RE: Automotive Statistics

Farnborough International Air Show July 2015. My contact over here stepped away from her desk, but the group is telling me neither the Gov. nor Bobby attended.

From: Adams, Chaney [mailto:ChaneyAdams@gov.sc.gov]
Sent: Monday, July 11, 2016 4:52 PM
To: Cauthen, Jeremy <jcauthen@scommerce.com>
Cc: Fairwell, Adrienne <afairwell@scommerce.com>
Subject: RE: Automotive Statistics

Thanks y'all!

From: Cauthen, Jeremy [mailto:jcauthen@scommerce.com]
Sent: Monday, July 11, 2016 4:29 PM
To: Adams, Chaney
Cc: Fairwell, Adrienne
Subject: Automotive Statistics

Chaney,

Adrienne asked that I send over some bullets regarding the state's automotive industry. Please see below and let us know if you need anything else. Also, if you could confirm your receipt of this e-mail, that would be terrific!

General:

- South Carolina is home to nearly 400 automotive manufacturing plants, suppliers, and other auto-related companies directly employing nearly 60,000 South Carolinians. (SCDOC records)
- According to the University of South Carolina's Darla Moore School of Business, the automotive industry has an annual economic impact of \$27.1 billion in the Palmetto State.
- In the last two decades, the size of South Carolina's automotive industry has quadrupled.
- Since 2009, there have been 10 new vehicle assembly plants announced in North America. Eight have been in Mexico and two in S.C.
- There are 14 automotive OEM's in the United States, and with Volvo, Mercedes-Benz Vans and BMW all operating here, three of those 14 are located in S.C.
- A testament to this thriving auto industry, S.C. leads the nation in the export of completed passenger vehicles, with nearly 18 percent of the total U.S. market share.
- S.C. also leads the nation in the production and export of tires, accounting for more than 28 percent of the nation's tire export market.
- Since 2011, South Carolina has announced more than \$6 billion in automotive capital investment and 14,000 new jobs in the automotive industry.

BMW

- BMW's Upstate plant has produced more than 3.5 million vehicles, including six different vehicle models plus their variants, in 20 years of production.
- In 2015, it produced more than 400,000 vehicles, approximately 70 percent of which were exported to international markets.
- In March 2016, BMW exported its two millionth vehicle from South Carolina – an X5.
- About 40 suppliers are located in the Palmetto State, and BMW's North American supplier network has grown from 22 in 1992 to about 270 companies today.
- BMW imports approximately 25,000 containers of parts and components through the Port of Charleston, annually.
- Employment at BMW's Upstate plant has grown significantly, from 500 in 1994 to approximately 8,000 today.
- Originally, BMW committed to investing \$600 million in its South Carolina operations. To date, the company's investment in our state has grown to more than \$7 billion.

Mercedes-Benz Daimler

- The 2015 announcement marked Mercedes-Benz Daimler's third expansion in its 10-year history in South Carolina.
- The Sprinter is the world's leading large van, and the U.S. represents its second-largest sales market.
- The company has operated its current van assembly operation in Charleston County, S.C. since 2006.
- More than 100,000 Sprinters have been assembled in North Charleston since 2006.
- The company is expected to break ground on its new facility in July 2016.

Volvo Cars

- Volvo Cars Corporation is establishing its first manufacturing facility in the Western hemisphere in Berkeley County, S.C.
- The new facility will have an initial estimated annual production capacity of around 100,000 cars.
- Once completed, Volvo Cars will be able to manufacture vehicles on three continents.

Tires

- More than 89,000 tires produced daily in South Carolina.
- S.C. is home to 11 active tire plants – more than any other U.S. state (SCDOC records)
- There are five global tire companies that operate in South Carolina. All five are based in different nations:
 - Michelin (France)
 - Giti Tire (Singapore)
 - Continental Tire (Germany)
 - Bridgestone (Japan)

o Trelleborg Wheel Systems (Sweden)

Thanks so much,
Jeremy

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