

From: Pisarik, Holly <HollyPisarik@gov.sc.gov>
To: Symmes, Brian <BrianSymmes@gov.sc.gov>
Date: 3/15/2016 5:02:24 PM
Subject: Re: Invitation
Attachments: image001.png
image002.jpg
image001 (1).png
image002 (1).jpg

Press conference is tomorrow, right? What time? Have we notified the press the topic?

Sent from my iPhone

On Mar 15, 2016, at 4:38 PM, Symmes, Brian <BrianSymmes@gov.sc.gov> wrote:

Attached is what I came up with. Let me know if you have any suggestions.

From: Pisarik, Holly
Sent: Tuesday, March 15, 2016 11:57 AM
To: Symmes, Brian
Subject: RE: Invitation

Yes, I know we send her bulleted talking points. This is in the form of a full script. I think the content is fine if that's what you are asking, but I would make some changes (remove some of the negative language).

From: Symmes, Brian
Sent: Tuesday, March 15, 2016 11:50 AM
To: Pisarik, Holly
Subject: RE: Invitation

Yes. Just bulleted talking points.

From: Pisarik, Holly
Sent: Tuesday, March 15, 2016 10:37 AM
To: Symmes, Brian
Subject: RE: Invitation

I've reviewed and have a few suggestions. Do we normally send the Governor a proposed script?

From: Symmes, Brian
Sent: Tuesday, March 15, 2016 10:19 AM
To: Pisarik, Holly
Subject: FW: Invitation

Could you take a look at the attached documents? I would normally re-work the talking points before sending it over, but I just don't have time this morning and wanted to get your thoughts on the substance.

From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]
Sent: Tuesday, March 15, 2016 10:15 AM
To: Symmes, Brian
Subject: RE: Invitation

Great. Attached are talking points, bios of foster parents and list of invited foster parents to stand with Governor. Can we use language in TP for the release?

From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]
Sent: Tuesday, March 15, 2016 10:09 AM
To: Matheus, Marilyn <Marilyn.Matheus@dss.sc.gov>
Cc: Wingo, Karen <Karen.Wingo@dss.sc.gov>
Subject: RE: Invitation

Following up here, guys. I'm going to send you a draft media advisory as soon as I'm able to, and I think we should move forward with a 3:00 PM release of that and the invitation.

From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]
Sent: Monday, March 14, 2016 12:12 PM
To: Symmes, Brian
Cc: Wingo, Karen
Subject: RE: Invitation

Hey Brian,
We are in sync with your plan. I'll all get all that to you today.
Thanks so much,
Marilyn

From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]
Sent: Monday, March 14, 2016 12:08 PM
To: Matheus, Marilyn <Marilyn.Matheus@dss.sc.gov>
Cc: Wingo, Karen <Karen.Wingo@dss.sc.gov>
Subject: RE: Invitation

Hey guys.

I'm sorry it's taken me a while to follow up on this, but I wanted to get your thoughts on what I think is the best course of action at this point.

I think we coordinate a release of our office's media advisory with the release of this invitation to the people you guys haven't personally reached out to yet (I'm thinking 2:30 PM tomorrow).

Considering the entire General Assembly will receive our media advisory (and Haley Mottel will follow up with a quick note to let them know it's happening) I don't see a need to send it out to the entire body. I just feel like they will get big ideas and start to show up to stand behind the podium.

Additionally, I would like to get a list of 10-15 prioritized non-speaking folks that can stand behind the podium with the speakers. I would imagine this group will include the heads of organizations that the agency works with in the foster care lane and possibly a legislator or two. I'm not married to any specific make-up of this group and will rely on you guys to make those decisions. But I will need you guys to send me a list of what that group will look like as soon as possible.

I would also like to have a 1-2 pager to give to the press covering the event as a background document that explains all of the changes the agency has and is making. I'll also use this document to draft a press release to be sent after the event if you guys haven't already drafted something.

Don't hesitate to let me know if you have any questions.

-Brian

From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]

Sent: Wednesday, March 09, 2016 1:22 PM

To: Symmes, Brian

Subject: Invitation

Hi Brian,

Let me know if you're okay with us getting this out to our staff and advocates. I'll wait to hear from you on the legislature.

Thanks,

Marilyn

<image001.png>

Marilyn M. Matheus, Director

Public Information and Media Relations

SC Department of Social Services

P.O. Box 1520

Marilyn.matheus@dss.sc.gov

803-898-7858 phone

<image002.jpg>

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