

From: yumdiary@gmail.com <yumdiary@gmail.com>

To: Godfrey, RobRobGodfrey@gov.sc.gov
Adams, ChaneyChaneyAdams@gov.sc.gov
Debi Schadeldebi@flockandrally.com
Chloe RodgersChloe@flockandrally.com
Bill Grantbill@pullbrandstories.com
JoAnn Turnquistjoann@yourfoundation.org
Pisarik, HollyHollyPisarik@gov.sc.gov

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Subject: follow-up question re: existing flood PSA w/Gov. Haley, aired on WIS last wknd

Hi Rob and Chaney!

You mentioned that there is another PSA w/Gov. Haley about flood relief out there, and in fact one of our colleagues saw a PSA on WIS over the weekend.

Is it the PSA about SBA loans, possibly? (It does say that the deadline is Dec. 4, though.)

https://www.youtube.com/watch?v=_jPbGtvRHMmc

If not, can you shoot us a link or file? (Can't find it on the Governor's YouTube page.)

If we move forward with broadcast asks, we'll want to be prepped on what existing PSA asks may be in play so that our media buyer can be respectful and knowledgeable when they approach the stations.

Thanks!!

Tracie Broom

Partner, Flock and Rally: Events + Communications for a Brave New South

701 Whaley Street, Loft 202, Columbia, SC 29201 | 415.235.5718 | tracie@flockandrally.com | www.flockandrally.com

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@TheYumDiary, @FlockAndRally