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**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 2/17/2017 12:11:37 PM  
**Subject:** Get The Answers You Need at the Medicaid Managed Care Leadership Summit

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## YOU ARE INVITED TO ATTEND

*Tackling the essentials of Medicaid managed care!*

Date: April 17-18, 2017

Location: Chicago, IL

Venue: The Standard Club

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Hello Tony,

We invite you to join us for **The 2nd Medicaid Managed Care Leadership Summit** on **April 17-18th in Chicago, IL**. Get the latest information and a clearer picture of the future of Medicaid expansion, financial alignment, and proposed Medicaid regulations from policy insiders, managed care organization leaders, and state officials. Our speaking faculty will share their first-hand experience and lessons learned from their program innovations and implementations through in-depth case studies and sessions. Don't miss this opportunity to learn how to leverage improved engagement, communication, case management, and financial incentives with your Medicaid managed care organization!

## GET ANSWERS TO THESE IMPORTANT QUESTIONS

- What has the industry seen regarding innovation and impact since the release of the Medicaid and CHIP Managed Care Final Rule in 2016?
- What type of programs and incentives are organizations implementing to address housing, economic stability, and food security challenges with members?
- How do you effectively leverage health risk assessments for analyzing social determinates?
- What are the advantages to value-based and risk arrangements with providers, and how do you develop these contracts?
- How can your company utilize remaining government incentives to develop a more robust behavioral health integration program?
- How does the managed care industry handle the overwhelming uptick in specialty drug usage and costs moving forward?
- Beyond member engagement, what other strategies, technologies, or programs can be applied to ensure that members are accessing care properly?
- How do you manage collaborations with local organizations and social services to connect eligible children and adults to Medicaid services?
- How do you get your often difficult-to-engage Medicaid members to have "skin in the game" and take responsibility for their health?
- What does the successful integration of long-term services look like for Medicaid plans?

Priority Code - **PHN48-EM4**

Early Bird Service Provider Rate - \$2,095

Early Bird Plan/ Provider Rate\* - \$1,295

Early Bird Government/ Community Service Rate\* - \$695

**Early bird rates end March 17, 2017**

*\*subject to HEA approval*

For more information and to register,  
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