



The National Association of Neighborhood Watch Organizations, Inc.
3522 Ashford Dunwoody Road, Suite 507
Atlanta, Georgia 30319

Dear Governor Haley:

March 2, 2015

As the world becomes more and more "unsettled" (domestic, international unrest), and law enforcement budgets become stretched to the limit, the need for a Force Multiplier increases. One such asset has been in existence for more than forty years – local Neighborhood Watch groups in the thousands of communities in South Carolina.

Over the years, though, such groups have languished, partly due to the limitations of 20th century communications techniques like the telephone tree, email, or a poster tacked to a utility pole. There is now a modern communications system available at **no charge** for every person over the age of 13 in the United States. This system utilizes smart phones, with the internet as a backup, to allow individual members of a community to immediately post and receive security-related information.

Knowing that you have an interest in enhancing the safety and security of the people of South Carolina, I request that you designate someone in your office to aid in our effort to "Make the world a better place." Together, we can merge this useful communications tool into the operation of existing local Neighborhood Watch organizations. Also, we can encourage people to stand up a new communications network where one has not been in operation. The on-line membership application at NANWO.org takes about two minutes to complete.

To get an idea about how this communications system works, please have your representative visit NANWO.org and join our organization as an individual - at no charge. Hopefully, he/she will see the potential value for the people of South Carolina. As a further introduction, please view the 90 second video at NANWO.org.

It is possible that I should have directed this request for assistance to someone in your Department of Public Safety, but I hope you will see this program as broader in scope than just a law enforcement issue. A vibrant Homeland Security/Neighborhood Watch mentality can benefit the people of South Carolina on a much broader scale than just crime reduction.

Please have your designated representative contact me by snail mail or email. I will direct him/her to a Project Area at Basecamp.com where we will be able to share ideas with each other as well as with representatives of other states. A formal invitation to the Basecamp Project Area is required, but I can provide that invitation as soon as I have an email address for your representative.

I promise to "See Something, Say Something," and I hope to help the people of South Carolina do the same.

Sincerely,

Rodney O. Russell
Chief Operating Officer
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