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Sent: 7/30/2015 6:42:46 PM
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Cc:
Subject: The Thin Line Between Bringing Your Own Device & Bringing About Your Own Demise

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The Thin Line Between Bringing Your Own Device & Bringing About Your Own Demise

Hi Nikki,

Mobile technology is reshaping how we work. As SMBs embrace the BYOD (Bring-Your-Own Device) movement, more employees are using personal devices for work. Workers are happier, the ability to work from anywhere at anytime has bolstered productivity, and SMBs are cutting costs.

So what's the problem?

Most SMBs have no formal mobility policy and are unfamiliar with mobile device management (MDM) technology. If acceptable/unacceptable usage isn't clearly defined, and employee-owned devices aren't properly deployed, configured, monitored and managed, costly security breaches *will* happen.

Download our E-Guide, "Embracing the Age of Mobility & the BYOD Workplace"

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and learn why safe BYOD begins with a comprehensive mobile policy and a cloud-based MDM solution.

[Learn more on our website http://cmap.amp.vg/elink/c3ddvlvu0g814/dark3z81u80i7/e3li0loqom7l](http://cmap.amp.vg/elink/c3ddvlvu0g814/dark3z81u80i7/e3li0loqom7l)

Regards,
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