

From: Carmen Orozco-Acosta  
Sent: 2/20/2015 5:12:44 PM  
To: Haley, Nikki  
Cc:  
Subject: The new LatinasRepresent website is LIVE!

<<https://nationalhispanicleadership.org/r/E/OTY3Mw/NDQ0OQ/0/0/bmlra2loYWxleUBnb3Yuc2MuZ292/aHR0cDovL25hdGlvbmFsaGlzcGFuaWNsZWFKZXJzaGlwLm9yZyMhlyE/125/0>>

Congresswoman Ileana Ros-Lehtinen, the first Latina elected to Congress, once said, “The future of this country is in the hands of women.” And now, so is all of the information and inspiration you need to advance Latina political leadership and build a more reflective democracy.

Political Parity and the National Hispanic Leadership Agenda invite you to our new online portal – [latinasrepresent.org](http://latinasrepresent.org) <<https://nationalhispanicleadership.org/r/E/OTY3NQ/NDQ0OQ/0/0/bmlra2loYWxleUBnb3Yuc2MuZ292/aHR0cDovL3d3dy5sYXRpbmFzcmVwcmVzZW50Lm9yZy8jISMh/125/0>> – an innovative and interactive virtual resource for Latina advocates, candidates, and aspiring and elected leaders.

<<https://nationalhispanicleadership.org/r/E/OTY3Nw/NDQ0OQ/0/0/bmlra2loYWxleUBnb3Yuc2MuZ292/aHR0cHM6Ly9saDYuZ29vZ2xldXNlcmNvbnRlbnQuY29tL1BLREFGUDNDZXBOVmZkSUxDRWVfZiEwR2FodDgxaGdDaEJhNG1RZVMzZklWUm13WDFWLVFrc0xSWmhWZEc2cnRZdExtVzh0TVNEQ3BkWndyUIM0RlM5QW0wcW9wOFprb0hYaVBFY2tFaWZpY3Z4UVVGMWpFMGtNVFRNQZDdDVsfZFIjINUg3ZlIBX1N4IyEjIQ/125/0>>

While 25 million strong, Latinas only make up barely one percent of Congress. We need more women representing their communities and country. With our new interactive and educational web forum, we'll bring together thousands more actors and advocates, expand access to groundbreaking research and tools, and inspire Latinas to get involved, stay involved, and ascend to the highest levels of public service.

At [latinasrepresent.org](http://latinasrepresent.org) <<https://nationalhispanicleadership.org/r/E/OTY3OQ/NDQ0OQ/0/0/bmlra2loYWxleUBnb3Yuc2MuZ292/aHR0cDovL3d3dy5sYXRpbmFzcmVwcmVzZW50Lm9yZy8jISMh/125/0>>, women of all ages, backgrounds, and experience can:

- **Get Informed** and learn the facts about Latina underrepresentation
- **Get Inspired** by stories of Latina leaders

- **Get Local** and host a LatinasRepresent event in your community
- **Get Ready** to run, seek a political appointment, or support candidates

Visit the site, share an inspiring story, and encourage your family, friends, and local leaders to represent. Post these sample tweets to spread the word:

- The new #LatinasRepresent website is LIVE! Check out [www.latinasrepresent.org](http://www.latinasrepresent.org) <<https://nationalhispanicleadership.org/r/E/OTY4MQ/NDQ0OQ/0/0/bmlra2loYWxleUBnb3Yuc2MuZ292/aHR0cDovL3d3dy5sYXRpbmFzcmVwcmVzZW50Lm9yZy8jISMh/125/0>> for facts, stories, & resources for Latina leaders. #latism
- Hear stories of #LatinaLeaders in public service from across the nation: [bit.ly/1ANMcwb](http://bit.ly/1ANMcwb) #LatinasRepresent #GetInspired
- Want to host your own #LatinasRepresent event? Download the how-to guide: [bit.ly/17ebCab](http://bit.ly/17ebCab) #LatinasLead

The power is in our hands; the will is in our hearts. Get online and get started.

To representation,  
The LatinasRepresent team

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