

From: Symmes, Brian <BrianSymmes@gov.sc.gov>  
To:  
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Subject: TV Clips – Wednesday, January 20, 2016

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## **TV Clips – Wednesday, January 20, 2016**

[Gov. Nikki Haley to give annual State of the State Address tonight:](#)

117 TV Clips  
Total Local Viewership: 2,304,572  
Total Local Market Publicity Value: \$73,603.96

[Gov. Nikki Haley participates in groundbreaking for Toray Carbon Fibers America:](#)

11 TV Clips  
Total Local Viewership: 392,626  
Total Local Market Publicity Value: \$14,567.86

[Gov. Nikki Haley mentioned as someone who Sarah Palin has endorsed in the past:](#)

124 TV Clips  
Total National Viewership: 6,677,700\*  
Total National Publicity Value: \$723,194.91\*  
Total Local Viewership: 5,749,391  
Total Local Market Publicity Value: \$283,994.72

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