

From: Healthcare Education Associates <reply-274129@mailings.frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 10/17/2014 1:01:30 PM
Subject: Full Agenda Now Available - Dual Eligibles Best Practices Summit

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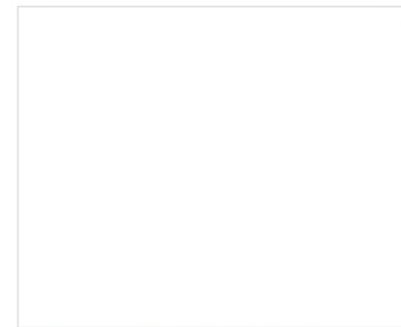
4th Annual Dual Eligibles Best Practices Summit

Hi Tony,

Take your Dual Eligibles initiatives to the next level! Join us for the **4th Annual Dual Eligibles Best Practices Summit** featuring experts versed in care management, behavioral health, long-term care, advocacy, and community partnerships.

Sessions will explore lessons learned from D-SNPs and Demonstration states, care models making the greatest strides in improving outcomes and managing costs, transforming traditional care management teams into duals-focused teams, creating an effective communication strategy for engaging Duals, finding the right staff to support this unique population, and so much more!

Secure your spot for this special opportunity to hear from over 30 speakers on elements essential for building and maintaining a comprehensive integrated care program that will truly meet the distinct needs of the Duals population.



[Website](#) | [Brochure](#) | [Register](#)

**13.5 CPE Credits
Available**

Top Ten Reasons to Attend

- Featuring several powerful panels of experts experienced in providing top-notch care and services for Duals while managing costs
- Gain lessons learned from the demonstration states and D-SNPs
- Hear from a dynamic assembly of mental health experts on proven strategies for incorporating behavioral health into primary care and building goals into the master treatment plan

Featured Speaking Faculty

- Jason Silva, JD, PMP, HEALTH NET, INC.
- Michael Monson, CENTENE CORPORATION
- Julie C. Faulhaber, HEALTH CARE SERVICE CORPORATION BLUE CROSS BLUE SHIELD OF IL, MT, NM, OK AND TX
- Gerald A. Craver, PhD, COMMONWEALTH OF VIRGINIA

- Ensure your model of care aligns with your organization's internal/external resources and intended benchmarks
- Learn from patient advocates about the benefits of sensitivity training, the nuances of the Duals population and how to positively impact their lives
- Build strategies for synergizing home-based and community-based services
- In a staffing intensive session, learn how to hire, train and retain the right professionals to work with and support the unique Duals population
- Develop a greater understanding of the ins and outs of custodial care and skilled nursing facilities, and how to effectively work with them on long-term care for Duals
- Learn how to empower the caregiver as a partner, liaison, and initiator in order to build positive care outcomes
- Work beyond the end of a grant – learn how to keep your initiatives alive

- Mike Reichardt, HEALTH CARE SERVICES CORPORATION
- Karen Nichols, MD, AMERIHEALTH CARITAS
- Patricia A. Suffern, RN, MPM, JD, VIRGINIA PREMIER HEALTH PLAN, INC.
- Ashley Koch, Director, WELLPOINT
- Dan Salo, CAREMORE HEALTH PLAN
- Stephen Kaplan, PhD, SAN MATEO COUNTY BEHAVIORAL HEALTH & RECOVERY SERVICES
- Tad D. Gary, MEd, MA, CRC, LPC, MERCY MARICOPA INTEGRATED CARE
- Karen W. Linkins, PhD, INTEGRATED BEHAVIORAL HEALTH PROJECT
- Clayton Chau, MD, PhD, L.A. CARE HEALTH PLAN
- Amber Cutler, NATIONAL SENIOR CITIZENS LAW CENTER
- Dennis Heaphy, DISABILITY POLICY CONSORTIUM IN MASSACHUSETTS; DISABILITY ADVOCATES ADVANCING OUR HEALTHCARE RIGHTS
- Michael Ceballos, BUCKEYE COMMUNITY HEALTH PLAN
- Martha A. Roherty, NATIONAL ASSOCIATION OF STATES UNITED FOR AGING AND DISABILITIES (NASUAD)

Registration Details

Priority Code - PHN12-EM1

Standard Rate - \$2095

Health Plan/Provider Rate - \$1795

Government/Non-Profit Community Service/Quasi-Govt. Rate - \$1195

For more information and to register, visit the [website](#) or contact:

Whitney Betts at 704-341-2445 or wbetts@frallc.com

For speaking and sponsorship opportunities, contact:

Jennifer Clemence at 704-341-2438 or jclemence@frallc.com

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