

From: Susanne Barham <susanne.barham@gov.mcdonalds.com>

To: Lt. Governor's OfficeLtGov@scstatehouse.gov

Date: 4/3/2018 3:02:57 PM

Subject: In Case You Missed It: McDonald's Announces New Investments into Archways Program

Attachments: [McD Archways FactSheet \(3.28.18\).png](#)

[McD Archways Investment Release FINAL \(3.28.18\).pdf](#)

Dear Kevin,

I hope this note finds you well.

As you may have heard, last week McDonald's announced a \$150 million investment through its [Archways to Opportunity](#) education program to triple tuition assistance and lower eligibility requirements for U.S. restaurant employees. As one of the largest employer brands, McDonald's is evolving how we support people joining the workforce.

In case you missed it, we wanted to share some great media coverage on the announcement: [USA Today](#), [New York Times](#), and [TIME](#).

Specifically, our new changes include:

- Increased Tuition Investment: Increase in tuition investment for eligible Crew to \$2,500/year, up from \$700/year; Managers to \$3,000/year, up from \$1,050.
- Lowered Eligibility Requirements: Increase access to the program by lowering participation requirement from nine months to 90 days of employment. In addition, dropping from 20 hours to 15 hours minimum per week to enable restaurant workers more time to focus on studies.
- Extended Services to Families: Extension of Career Online High School and College Advisory services to family members.

For more information please see the attached press release, fact sheet and read the [blog post](#) by Melissa Kersey, McDonald's U.S. Chief People Officer.

Please let me know if you have questions! If you'd like to share the news about this important program with your communities, be sure to include @McDonalds #ArchwaystoOpportunity!

Thank you,

Susanne

Susanne Streb Barham | Government Relations Director

McDonald's Corporation

susanne.barham@us.mcd.com