
From: Priester, Nicole
Sent: Monday, April 13, 2015 9:44 PM
To: Haley, Nikki
Subject: FW: April 2015 Manufacturing Conference in Greenville

Here is the original request I received for the event tomorrow. I received this request in December but so did commerce so it was put in to Share Point. All of the details and briefing were handled by commerce.

From: Rick Jenkins [mailto:rjenkins@scbiznews.com]
Sent: Monday, December 01, 2014 3:41 PM
To: Priester, Nicole
Subject: April 2015 Manufacturing Conference in Greenville

Thanks, Nicole.

SC Biz has long been the media partner for the annual Salute to Manufacturing Awards Luncheon. At this luncheon, which has been held for the past 14 years, the Silver Crescent Award and a variety of other excellence awards have been given out to manufacturers throughout South Carolina that meet a set of stringent criteria. The applications are judged by the AME (Association of Manufacturing Excellence).

Next year, the luncheon will anchor the much larger SC Manufacturing Conference and Expo. The conference will be held Tuesday, April 13th and Wednesday, April 14th at the TD Convention Center in Greenville. We're hoping that Governor Haley will agree to give the keynote speech at the awards luncheon on Tuesday, April 13th. The luncheon will last from Noon to 1:30 p.m.

Some details on the conference:

- A VIP Cocktail Reception will be held Monday, April 13th at the Commerce Club in downtown Greenville. All speakers, panel members, sponsors and partners are invited. The Governor is, of course, welcome.
- There will be 13 panel discussions/keynote speakers over the two days. Details about those discussions can be found here: <https://www.gsabusiness.com/events/Other>.
- The Conference will be anchored by the Salute to Manufacturing Awards Luncheon on Tuesday at Noon. Several manufacturers throughout the state will be honored with a variety of excellence awards. Past attendance at this event has averaged about 500.
- AME (Association of Manufacturing Excellence) will hold their annual SE United States Annual Convention at this Conference. They usually bring in about 250 people from across the South.
- AME will hold a series of workshops over the two days.
- The Dept. of Commerce and the Technical College System will work with us to hold a statewide Career Fair for high school students. There will also be a job fair for technical college students and adults.
- The Dept. of Career and Technology Education is working with Career Center directors throughout the state to bring in appropriate high school students to learn about manufacturing careers. They've committed up to 2,000 students, although we'll cap that at some manageable number.
- Greenville Technical College is holding a job fair for tech students and adults. We anticipate 750+ in attendance.
- A series of manufacturing tours will be provided on Monday or Thursday.
- A two-day expo will be held at the same time as the conference. State and regional manufacturing suppliers and vendors will show their wares.
- Michelin CEO Pete Selleck will also be a keynote speaker (but not at the luncheon).

If you need further detail, feel free to reach out.

I hope we can work this out.

Thanks.

Rick

Rick Jenkins
Audience Development Director
Office: 864-235-5677, ext. 112
Cell: 864-449-4797



PUBLISHER OF

