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To: Adams, ChaneyChaneyAdams@gov.sc.gov
Date: 3/8/2016 11:56:41 AM
Subject: MidlandsBiz: Cargill acquires Columbia meat processing plant; Pitner Orthodontics opens downtown Columbia office exclusively for adults

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ON THE MOVE IN THE MIDLANDS

Cargill beefs up capabilities with South Carolina plant purchase

Cargill is set to acquire the FPL Food, LLC ground beef processing plant in Columbia. The purchase of the 100,000-square-foot plant, which employs more than 200 people, complements Cargill's meat processing facilities in Georgia and Pennsylvania. [Read More](#)

Pitner Downtown – the first and only orthodontic office in South Carolina exclusively for adults – opens in downtown Columbia

Dr. Leslie Pitner, owner of Pitner Orthodontics, announces the opening of Pitner Downtown: Orthodontics for Adults at 1201 Main Street in the Capitol Center in downtown Columbia on March 29th, 2016. [See More](#)

Colliers International announces South Carolina President and CEO, John Folsom, elected to the US Board of Advisors

Colliers International announced that John Folsom, President and CEO of Colliers International South Carolina, Inc., has been elected to the Colliers International US Board of Advisors. [See More](#)

Science & Math Governor's School to Honor Milliken & Company with the 2016 Townes Award

The South Carolina Governor's School for Science & Mathematics will honor Milliken & Company with the 2016 Townes Award during the School's 24th annual Townes Toast with a Twist event. [See More](#)

Action Plans that Drive Business Part 3: Search Optimization

By Kelly Coulter: Get found before your competitors. Studies show that the #1 search result AFTER the paid ads gets more than 30% of the clicks for any given search. That means if you type "pizza" into Google, chances are you are going to the first restaurant listed BELOW the sponsored results. [See More](#)

Colliers International announces President's Award recipient

Colliers International South Carolina is pleased to announce that the 2015 President's Award was presented to Liz McCary, Director of Marketing. [See More](#)

It's Time To Spring Clean Your Closet & Prep For A Whole New Season

Brian Maynor, Style Coach: "Winter is almost over, and for many people it couldn't come fast enough. Personally I love winter, because I seem to have a clearer understanding of my winter style and a lot more options than my spring/summer ones." [Read More](#)

Austintacious

By Temple Ligon: Boomtown. My current issue of Texas Monthly carries a cover on Austin, "The New Austin and How It Became the Center of Everything." Back in the dark ages when I lived in Houston, 1975-1986, Austin was the center of state government, and that was about it. [See More](#)

Riggs Partners wins Best of Print at American Advertising Awards

Work developed by Riggs Partners was honored with five American Advertising Awards at the February 27 gala held by the American Advertising Federation of the Midlands. [See More](#)

Colliers International welcomes Jonathan Harvey, CPM and Cheryl Love

Colliers International, South Carolina announced the addition of Jonathan Harvey and Cheryl Love as Property Managers of its Real Estate Management Services division. [See More](#)

Columbia real estate expert Terri Irvin represents The Reserve on the Saluda

Terri Irvin with Coldwell Banker United has been appointed as Listing Agent for The Reserve on the Saluda, the exclusive neighborhood on the Saluda River, just minutes from downtown Columbia. [See More](#)

OBO reopens Small Business Disaster Recovery Loan

Program

The City's Office of Business Opportunities (OBO) has reopened the Small Business Disaster Recovery Loan Program. [See More](#)

Richland County EMS honored by State Association for service to community

Richland County Emergency Medical Services (EMS) was honored by a statewide EMS organization for its multi-faceted approach to community service. [See More](#)

Home & Garden Show features a house made of balloons, kid's activities, senior expo and more

The Carolina Classic Home & Garden Show is the largest home and garden exhibition in the Midlands and will feature over 200 construction, home improvement, and outdoor products exhibits in the Goodman, Cantey, and Ellison Buildings plus outdoor areas. [See More](#)

The secrets of advertising – How to attract the right customers

Jerry Bellune: People buy for their own reasons. They have either a need or a desire. Desires are stronger buying motivators than needs. [See More](#)

Coker College announces Business Management Bridge Program Partnership with Northeastern Technical College

Coker College announced it has partnered with Northeastern Technical College in Cheraw, S.C., to offer a Business Management Bridge Program for NETC students. [See More](#)

Updated location for March 10 Community Conversation

Richland School District Two Office of Diversity and Multicultural Inclusion is hosting a series of Community Conversations now through the spring. [See More](#)

City Center Partnership's Yellow Shirts participate in Great American Cleanup of South Carolina

The Great American Cleanup (GAC) of South Carolina is an annual statewide cleanup initiative that runs March 1 – May 31. Sponsored by Keep America Beautiful, Inc. (KAB), the GAC is the nation's largest cleanup event. [See More](#)

Andrew Lucas of the Inn at USC Wyndham Garden Earns 2016 Lodging Manager of the Year

The Inn at USC Wyndham Garden at 1619 Pendleton St, announced that their General Manager, Andrew Lucas, has been awarded the 2016 Lodging Manager of the Year by South Carolina Restaurant and Lodging Association. [See More](#)

Two Richland Two employees named Palmetto Center for Women Honors recipients

Dr. Maria Kratsios and Nancy Marine have been selected as 2016 Palmetto Center for Women Honors Recipients. [See More](#)

Edward Mintz of Columbia Eye Clinic elected 2016-2017 President of the South Carolina Society of Ophthalmology

Edward Mintz, MD, PhD, has been elected President of the South Carolina Society of Ophthalmology. Dr. Mintz is a partner in the Columbia Eye Clinic working primarily out of the clinic's Lexington location. [See More](#)

Unum and Colonial Life launch new websites to connect with America's workers

Two new websites – WorkWell and WorkLife – from employee benefit leaders Unum and Colonial Life help consumers make the most of their work life. [See More](#)

NAI Avant closes sale of ±339 acres of recreational land at Old McQueen Farm

NAI Avant senior brokers Tom and Tombo Milliken recently represented the seller in the sale of ±339 acres of land, totaling a \$1,000,000 transaction. [See More](#)

3rd Annual South Carolina Midlands Job Fair - March 9 @ 9:00 am - 3:00 pm

The event will be held on Wednesday, March 9, 2016 from 9 am to 3 pm at the Columbia Metropolitan Convention Center, located at 1101 Lincoln Street. [See More](#)

Advertisement of Vacancy on Façade Improvement Review Committee

The City of Columbia's Office of Business Opportunities is accepting applications to fill the Architect vacancy on the Façade Improvement Review Committee. [See More](#)

World-Famous Kudzu Queens return for St. Pat's in Five Points Parade to raise funds for Sexual Trauma Services of the Midlands

Once again, the world-famous Kudzu Queens will support women's charities and serve as the grand finale of the St. Pat's in Five Points parade on Saturday, March 19, 2016 at 10 a. m. [See More](#)

South Carolina accounting firm offers most-requested publications free to community

Graydon Thompson CPAs, a South Carolina-based accounting firm offering individuals and organizations across the Carolinas a high-expertise, high-touch alternative to other accounting firms, is providing 3 of its most-requested resources absolutely free to interested Palmetto State residents. [See More](#)

Richland One enrolling Pre-K and kindergarten students for new language immersion program

Richland One will provide parents with yet another choice when it comes to the education of children when the district launches its new language immersion program in August 2016.

[See More](#)

Richland Two Schools receive National Merit Awards

Four Richland Two schools have received National Merit Awards from the Magnet Schools of America. [See More](#)

District Five student earns top award at state automotive competition

A student from the Center for Advanced Technical Studies earned top honors at this year's state All Star Automotive Technology Competition For NATEF Accredited Programs. [See More](#)

Three local favorites are the latest to commit to the RBC Heritage

Team RBC Ambassador Matt Kuchar, reigning British Open Champ Zach Johnson and South Carolina native Bill Haas have committed to the 48th annual RBC Heritage. [See More](#)

Events around Columbia and the Midlands

See business and after hours events here. [Read More](#)

Political cartoons from Robert Ariail

Published on MidlandsBiz.com almost daily. [See More](#)

Robert Samuelson: A new theory of inequality

"Thumbing through the annual report of the White House's Council of Economic Advisers (CEA) is always an education. This year's 430-page edition is no exception. Crammed with tables and charts, it brims with useful facts and insights." [Read More](#)

Kathleen Parker: The black and white of politics

"If Donald Trump speaks for disenfranchised whites, Hillary Clinton speaks mostly to blacks who feel the same." [Read More](#)

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