

State of South Carolina

Governor's Proclamation

WHEREAS, life insurance can provide financial security following the death of a family member by helping survivors to meet immediate, ongoing, and future financial obligations and objectives; and

WHEREAS, while the majority of Americans believe that life insurance is part of a sound financial plan, millions of adults across the country have no life insurance, and many of those with coverage lack adequate life insurance protection; and

WHEREAS, the death of an insufficiently insured financial provider can result in hardship for surviving family members, especially during times of economic hardship with fewer resources for assistance and increased financial vulnerability; and

WHEREAS, this year's observance of Life Insurance Awareness Month reminds consumers to review their life insurance needs, seek professional advice and take the necessary actions to help safeguard the future financial security of their families.

NOW, THEREFORE, I, Nikki R. Haley, Governor of the Great State of South Carolina, do hereby proclaim September 2011 as

LIFE INSURANCE AWARENESS MONTH

throughout the state and encourage all South Carolinians to learn more about life insurance and its benefits.



NIKKI R. HALEY
GOVERNOR
STATE OF SOUTH CAROLINA