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Subject: RBC HERITAGE PRESENTED BY BOEING TICKETS ON SALE

Be one of the first to visit the newly redesigned RBCHeritage.com

HILTON HEAD ISLAND, SC – Plaid Nation is the spirit that makes the RBC Heritage the most unique stop on the PGA TOUR. It's families and friends coming together year after year to be a part of something big, memorable and fun. It's a heritage of southern hospitality and the truest example of that warm, welcoming Lowcountry lifestyle. It's a spirit that unites people who believe giving back and paying forward are an honor, not an obligation.

Tickets for South Carolina's only PGA TOUR golf tournament are on sale. The 49th annual RBC Heritage Presented by Boeing is set for April 10-16, 2017 at the famed Harbour Town Golf Links on Hilton Head Island.

This year's holiday promotion is \$35 off each Clubhouse Badge purchased by January 4, 2017.

The following products and tickets are available:

CALIBOGUE CLUB

SINGLEDAY = \$375 • 2 GUEST TICKET PACKAGE = \$2,800 • 12 GUEST TICKET PACKAGE = \$15,600

The Calibogue Club is an all-inclusive hospitality venue on the course between the 17th green and the 18th tee. It provides guests with a spacious shared hospitality lounge featuring 2 skybox venues, a central dining area as well as full bar service. Ample soft seating areas to conduct business are available in all 3 locations.

DOC'S BBQ CLUB 15 TICKET PACKAGE

ADVANCE PRICE = \$375 • APRIL PRICE = \$395

Doc's BBQ Club 15 is a ticket package, which grants entry to a private entertainment venue on the 15th green from Thursday to Sunday. Ticket holders get exceptional golf views, along with a climate controlled dining lounge. The package includes one Clubhouse Practice Round ticket (Monday-Wednesday) and one ticket for each competition round (Thursday-Sunday). A daily buffet lunch is provided by Doc's BBQ and Southern Buffet. Also included is Anheuser-Busch draft beer, wine and Coca-Cola beverages. Spirits are available for purchase. Juniors ages 6 to 15 need to purchase a \$25 junior ticket.

CLUBHOUSE BADGE

HOLIDAY PROMOTION! - \$195 until 1/4/17 ADVANCE PRICE - \$230 (12/17/16 - 3/31/17) • APRIL PRICE = \$250

The Clubhouse Badge gives fans weeklong grounds admittance, plus entry into the Clubhouse, including access to Links Restaurant and Pro Shop. The Clubhouse Badge also allows access to the Heritage Pavilion and two on-course hospitality venues on holes 7 and 15, each boasting great golf views. Food, beverage and mixed drinks are available for purchase.

CLUBHOUSE TICKET PACK

ADVANCE PRICE = \$250 • APRIL PRICE = \$270

The Clubhouse Ticket Pack is perfect for a business looking to entertain different clients each day. It includes one Clubhouse Practice Round ticket (Monday-Wednesday) and one ticket for each competition round (Thursday-Sunday). Each ticket gives fans grounds admittance plus entry into the Clubhouse, including access to Links Restaurant and Pro Shop. The Clubhouse Pack also allows access to the Heritage Pavilion and two on-course hospitality venues on holes 7 and 15, each boasting great golf views. Food, beverage and mixed drinks are available for purchase.

GROUNDS BADGE

ADVANCE PRICE = \$155 • APRIL PRICE = \$175

The Grounds Badge provides weeklong access to the tournament grounds. Nine locally operated concession stands are located throughout the course serving food, soft drinks, beer and wine.

DAILY GROUNDS TICKET

ADVANCE PRICE = \$65 per day • APRIL PRICE = \$85 per day

The Daily Grounds Ticket provides single day access to the tournament grounds. Choose Thursday, Friday, Saturday or Sunday.

CLUBHOUSE PRACTICE ROUND TICKET

ADVANCE PRICE = \$40 • APRIL PRICE = \$60

The Clubhouse Practice Round Ticket offers Clubhouse access Monday, Tuesday and Wednesday. Enjoy the Opening Ceremony on Monday, the Pro-Ams on Monday and Wednesday, and Coca-Cola Youth Day on Tuesday. Autographs and cameras are welcome.

HERITAGE PLAID HATS = \$25

Show your "PLAID PRIDE" with a Heritage plaid hat featuring Sir William Innes on the front.

CLEAR MESSENGER BAG = \$20

The RBC Heritage clear bag is 12x12x5 and meets the PGA TOUR security standards for use at the tournament.

2017 SOUVENIR LANYARD AND TICKET HOLDER = \$10

Be a proud member of PLAID NATION with a 2017 RBC Heritage lanyard and plastic ticket holder.

Juniors age 15 and under are always admitted free when they are accompanied by a ticketed adult.

Fans may purchase tickets by calling Tournament Headquarters at 843.671.2448 or by visiting the newly redesigned www.rbcheritage.com.

About the RBC Heritage Presented by Boeing

The RBC Heritage is the only PGA TOUR event in South Carolina. Played over the Harbour Town Golf Links on Hilton Head Island since 1969, the event is celebrating its 49th year April 10-16, 2017. The Heritage Classic Foundation, general tournament sponsor, distributes the proceeds from the tournament to hundreds of non-profit organizations. Since it was founded as a 501 (c)(3) in 1987, the Foundation has donated close to \$34 million to people in need. For information on how to "Get Your Plaid On!" call 843.671.2448, visit www.rbcheritage.com or Facebook (RBC Heritage) and Twitter (@RBC_Heritage).

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