

ALLOCATION OF 1982-83 DESEGREGATION  
FUNDS AMONG INSTITUTIONS AND AGENCIES

A. Unique Activities

1. College of Charleston

To plan and conduct a six-week summer workshop for (20) minority entering freshmen, identified as having above average potential but below average preparation in at least one area of basic skills. The program will provide special adviser/program coordinator, peer tutor, orientation to study skills, intensive work to remediate deficiencies, and some course work for college credit. During the academic year the students will be provided special counseling and tutorial services.

Funding Recommended ----- \$ 20,460

2. South Carolina State College

To plan and conduct a three-week workshop for twenty junior/senior high school students with demonstrated ability and keen interest in Computer Science or Biology. The stated purposes of the program are to expose the students to skill areas in these fields and a variety of related academic areas; introduce the students to the structure of a college academic program; enhance students' self-concept and personal growth; and assess their academic performance. A minimum of 60 percent of the students admitted to this program will be white.

Funding Recommended ----- 20,000

3. Winthrop College

To plan and conduct a three-week academic development camp for a selected group of 30 high school students that have completed the ninth grade. These students would be provided a variety of exposures and would return to Winthrop (together with a newly selected group) during the summer of their sophomore and junior years for follow-up and reinforcement.

The anticipated outcomes of the summer camp are to enhance the students' interest in attending college and to make more realistic their prospects for success in college. A minimum of 60 percent of the students admitted to this program will be black.

Funding Recommended ----- 26,115

B. Other Student Recruitment/Retention Activities

1. The Citadel

- a. Purchase of Minority mailing lists from reputable sources

Comment: Our discussions with CEEB representatives indicate that where the specifications are well developed the return on an effort such as the one proposed is significant. Consequently, we recommend that this measure be funded.

Funding Recommended ----- \$ 5,192

- b. Increase the number of Citadel, student recruiters involved in those programs which attract minority students from high schools.

Comments: This is a continuation of a program funded during 1981-82 (\$3,000). Funding is recommended with the condition that evaluation of current activities are positive.

Funding Recommended ----- 3,300

The Citadel Total ----- \$ 8,492

2. Clemson University

- a. Administrative Management Trainee Program. Continuation of salary/wages and fringe benefits for six trainees appointed during the 1981-82 fiscal year.

Funding Recommended ----- \$ 67,681

- b. Upgrade of Current Employee: Continuation of upgrade during fiscal year 1981-82 including salary and fringe benefits.

Funding Recommended ----- \$ 1,472

Clemson University Total ----- 69,153

3. College of Charleston

a. Black Professional Partnership Program

Comment: The funding recommended is at the same level as 1981-82.

Funding Recommended ----- \$ 5,000

b. Student Recruitment travel

Comment: The \$3,000 recommended is to cover transportation costs to target sites, conference exhibition fees for college nights (when appropriate), and to rent off-campus facilities for meetings with prospective students.

Funding Recommended ----- 3,000

c. Mass Media Information

Funding Recommended ----- 2,000

d. Pre-College Program

Funding Recommended ----- 6,000

College of Charleston Total ----- \$ 16,500

4. Francis Marion College

a. Summer Program for Minority High School Students

Funding Recommended ----- 20,815

b. Publicize student information

Funding Recommended ----- 1,000

c. Student leaders recruitment activities

Funding Recommended ----- 1,000

d. Black community leaders recruitment activities

Funding Recommended ----- 2,100

Francis Marion College Total ----- \$ 24,915

5. Lander College

a. Recruitment Retention Program

Funding Recommended ----- 32,080

b. Academic Support System

Funding Recommended ----- 7,300

c. Career Awareness Program

Funding Recommended ----- 3,900

Lander College Total ----- \$ 43,280

6. Medical University of South Carolina

a. Travel to recruit minority students		
Funding Recommended	-----	\$ 8,000
b. Summer Health Careers Program		
Funding Recommended	-----	15,000
c. Learning skills workshop		
Funding Recommended	-----	5,000
d. Marginal Student Enrichment Program		
Funding Recommended	-----	12,000
e. Cross Cultural Communications and Understanding Workshop for MUSC Faculty.		
Funding Recommended	-----	10,500
Medical University of S.C. Total	----	\$ 50,500

7. University of South Carolina (All Campuses)

a. Student Research		
Funding Recommended	-----	850
b. Mailings to 5,000 students		
Funding Recommended	-----	25,000
c. Summer orientation program		
Funding Recommended	-----	30,000
d. Travel to high schools		
Funding Recommended	-----	4,000
Columbia Campus Total	-----	\$ 59,850
USC-Aiken, Coastal & Spartanburg	----	10,000
USC Total	-----	\$ 69,850

8. Winthrop College

a. To intensify minority recruiting efforts of black admissions counselors.		
Funding Recommended	-----	3,500

b. Intensify follow-up with accepted minority students	
Funding Recommended -----	\$ 1,000
c. Summer camp for college bound students	
Funding Recommended -----	3,000
d. Co-op program for minority students	
Funding Recommended -----	10,000
e. Program acquaint prospective minority students with Winthrop College.	
Funding Recommended -----	4,800
f. Duplication and distribution of video tape for minorities.	
Funding Recommended -----	400
g. Travel to meet with guidance counselors	
Funding Recommended -----	2,500
h. Media exposure for Winthrop College	
Funding Recommended -----	273
i. Recruitment of minority transfer students	
Funding Recommended -----	2,500
j. Use of minority students in recruitment efforts	
Funding Recommended -----	600
Winthrop College Total-----	\$ 28,573

Institutional Student Recruitment Summarized Totals

	<u>Funding Recommended</u>
1. Unique Proposals	\$ 66,575
2. The Citadel	8,492
3. Clemson University	69,153
4. College of Charleston	16,500
5. Francis Marion College	24,915
6. Lander College	43,280
7. Medical University of South Carolina	50,500
8. University of South Carolina	69,850
9. Winthrop College	28,573
Institutional Totals -----	\$ 378,338
10. Campus visits by high school counselors	
-----	\$ 3,832
Student Recruitment Totals -----	\$ 381,670

C. Faculty Recruitment Activities

1. The Citadel

- a. Establish and staff an Affirmative Action Office.

Funding Recommended ----- 26,106 (1)

The Citadel Total ----- \$ 26,106 (1)

2. Clemson University

- a. Continuation of salary and fringe benefits for Admission Counselor (minority recruiting specialist) appointed during 1981-82 fiscal year.

Funding Recommended ----- 16,359

- b. Additional undergraduate recruitment activities.

Funding Recommended ----- 7,711

- c. The continuation of graduate recruitment activities designed and implemented during fiscal year 1981-82 centering on expense paid visits to Clemson University for potential graduate students.

Funding Recommended ----- 8,178

Clemson Total ----- \$ 32,248

3. College of Charleston

- a. Travel to conferences, meetings, etc.

Funding Recommended ----- 3,000

College of Charleston Total ----- \$ 3,000

4. Francis Marion College

- a. Faculty assistance program

Comment: To assist financially a minority faculty member (instructor) to complete her doctorate in 1982-83.

Funding Recommended ----- 2,500

- b. Release time for Minority Faculty

Funding Recommended ----- 6,000

Francis Marion College Total ----- \$ 8,500

5. Lander College

- a. College visitation program

Funding Recommended ----- 2,500

Lander College Total ----- \$ 2,500

(New positions shown in parentheses)

6. Medical University of South Carolina

a. Attendance at Major Conference

Funding Recommended -----	\$ 2,500
Medical University of S.C. Total ----	\$ 2,500

7. University of South Carolina

a. Brochures and Other Special Recruitment Materials

Funding Recommended -----	3,000
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b. Developing and Maintaining Minority Applicant Files (1/3 time faculty)

Funding Recommended -----	2,246
University of S.C. Total -----	\$ 5,246

8. Winthrop College

a. To provide college level teaching experience for a minority graduate of masters degree program interested in pursuing the doctorate while teaching part-time for Winthrop.

Funding Recommended -----	15,000 (1)
Winthrop College Total -----	\$ 15,000

Summarized Totals

	<u>Funding Recommended</u>
1. The Citadel	\$ 26,106 (1)
2. Clemson University	32,248
3. College of Charleston	3,000
4. Francis Marion College	8,500
5. Lander College	2,500
6. Medical University of South Carolina	2,500
7. University of South Carolina	5,246
8. Winthrop College	<u>15,000 (1)</u>
	\$ 95,100 (2)

D. Denmark Technical College Enhancement

1. To provide funding for the Denmark Technical College Commission.

Funding Recommended -----	7,700
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2. To continue one full-time faculty position in the associate degree program in business and to add one new faculty position in the associate degree program in business and one new faculty position in the associate degree program in public service.

Funding Recommended ----- \$ 64,532 (2)

To provide materials and equipment required by both of these new programs.

Funding Recommended ----- 78,396

3. To continue the position of a white recruitment/admissions counselor and the implementation of the recruitment/retention Plan for the purpose of increasing white enrollment.

Funding Recommended ----- 30,275

4. To provide equipment and materials for enhancement of the nuclear engineering technology curriculum, the air conditioning/refrigeration curriculum, the machine tool technology curriculum and to implement a two-year diploma program in construction management.

Funding Recommended ----- 90,097

Denmark Technical College Total ----- \$ 271,000

E. South Carolina State College Enhancement

1. To maintain faculty salaries at South Carolina State College commensurate with those at comparable institutions in the State.

Funding Recommended ----- 400,313

2. To continue support for (10) faculty hired in 1981-82 and to add four new faculty to help strengthen existing programs to meet accreditation standards.

Funding Recommended ----- 351,426 (4)

3. To continue support for (3) staff positions to provide academic support, to add one additional staff position and one additional graduate assistant (\$66,450); to provide equipment (\$14,200); and to provide other operating expenses for academic support (\$8,000).

Funding Recommended ----- 87,650 (2)

4. To continue the Bachelor of Science Degree in Marketing (0); the Bachelor of Science Degree in Economics (0); the Computer Science (B.S.) - continue one faculty and add another (\$58,000), and add one staff member (\$10,000), renovation and the purchase of micro-computers (\$210,000), maintenance on computers (\$15,000); and add 1,000 volumes to the library (\$12,000); Engineering technology (strengthen faculty) - continue (3) faculty and add another (\$114,000), provide equipment (\$50,000), provide operating expenses (\$2,000) and library resources (\$5,000); and the Ed.D and Ed.S. programs in Educational Administration - to continue one faculty and one staff person (\$48,026), operating expenses (\$2,000) and add 1,000 volumes to the library (\$24,000).

Funding Recommended ----- \$ 550,000 (3)

5. To add new programs in engineering technology - add four new faculty (\$104,000), and two new staff positions (\$24,000), renovations (\$100,000), equipment (\$100,000) and other operating expenses (\$15,600); and to add the B.S. Degree in Agribusiness - one new faculty (\$24,000), one new staff position (\$10,000) other operating expenses (\$2,500) and library resources (\$41,250).

Funding Recommended ----- 421,350 (8)

S.C. State Total ----- \$1,810,739 (17)

F. Monitoring and Evaluation (CHE).

1. Continue the Data Key Operator

Funding Recommended ----- 10,903

2. To provide a coordinator to monitor the implementation of the State Desegregation Plan.

Funding Recommended ----- 30,439 (1)

3. To provide Desegregation Plan printing, computer time staff and Commission travel, communications, temporary clerical assistance and possibly other categories of expenditures.

Funding Recommended ----- 13,658

Total ----- \$ 55,000 (1)

G. Graduate Incentive Fellowships

<u>Institutions</u>	<u>#</u>	<u>Amount</u>
Clemson University	6	\$ 30,000
College of Charleston.	6	30,000
Medical University	10	50,000
South Carolina State College	13	65,000
The Citadel	1	5,000
University of South Carolina	6	24,500
Winthrop College	7	28,500
<hr/> Totals	<hr/> 49	<hr/> \$ 233,000*

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The \$17,000 remaining in this category is expected to be awarded to eligible applicants during the 1982-83 fiscal year.