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**Subject:** Center for Manufacturing Innovation  
**Location:** Greenville  
**When:** 1/26/2015 1:30:00 PM - 2:30:00 PM

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**Approved By:** NH on 12/4

Per MC-NH should speak some time with Cliff Rosen before or after the event.

**EVENT:** The Center for Manufacturing Innovation

**DATE:** January 26, 2015

**TIME:** 1:30 PM

**LOCATION:** There is no physical address assigned to the CMI site yet, so the directions are to enter CU-ICAR from Laurens Road by turning onto Millennium Boulevard. After the first traffic circle, take the first left. The parking lot is across from Hubbell Lighting, which is 701 Millennium Blvd., Greenville, SC 29607

**PARKING:** Gov. Haley can park on the cul-de-sac beside the site with the reserved parking pass. Dr. Keith Miller, Greenville Technical College President, and his wife Heidie will greet the Governor when she arrives. Ted Campbell with Commerce will also meet the car, take the gift from Ashton and place it in the Governor's chair on stage.

**PURPOSE:** This center will be help to fill the skills gap for advanced manufacturers. It also represents a new level of integration of education at the two-year and four-year levels as Greenville Technical College partners with Clemson University, creating opportunities for future engineers and tomorrow's technicians.

**ATTIRE:** NH may want to bring a change of shoes. The event is under a tent with floor but to get to the tent she will have to walk through mulch.

**LOCATION SET-UP:** The plan is to have the event outdoors under a large (30x40) tent with sides and heating. However, in the event of warmer weather, the sides will be removed. In the event of very heavy rain, the event will move to the TD Gallery, which is close to the site, and there will be signage to indicate rain location as a car travels through CU-ICAR from Laurens Road.

**ON-SITE LOCATION CONTACT:** Becky Mann, Director of Communications- 864-270-7485.  
Becky Mann has requested to be texted 10 minutes prior to arrival.

**COMPANY NAME:** Greenville Technical College

**PROJECT MANAGER:** Ted Campbell is attending on behalf of Commerce- 803-413-6779.

**CITY AND COUNTY:** Greenville, Greenville County

**JOBS NUMBER AND INVESTMENT NUMBER:** N/A

**SEATED ON STAGE:** Keith Miller, Mike McCormick, and James Clements. The Governor's seat is on the

far left of the stage.

**KEY PROJECT PERSONS:**

- Keith Miller, President, Greenville Technical College
- Mike McCormick, Plant Manager, Bosch Rexroth, Fountain Inn
- James P. Clements, President of Clemson University
- Joseph Kernell, Greenville County Administrator
- David Stafford, Chairman Greenville Technical College Area Commission
- Bob Taylor, Chairman Greenville County Council

**NOTABLE CONFIRMED ATTENDEES:**

- Senator Ross Turner
- Ambassador David Wilkins
- Fred Payne, Greenville County Council
- Jim Burns, Greenville County Council
- Liz Seman, Greenville County Council
- Butch Kirven, Greenville County Council
- Bob Taylor, Greenville County Council
- Lynn Ballard, Greenville County Council
- Gaye Sprague, Greenville City Council
- David Suddeth, Greenville City Council
- Cindy Crick – Attending for Congressman Trey Gowdy
- Elizabeth Edwards – Attending for Representative Jeff Duncan
- Danielle Gibbs – Attending for Senator Tim Scott
- Laura Turner – Attending for Senator Lindsey Graham

**GIFT:** Brass Plate with state seal to be given to Keith Miller after the Governor's remarks.

**PRESS:** Yes, the following are confirmed.

- The Greenville News
- Upstate Business Journal
- Upstate BizSC

**PUBLIC:** Yes

**ACCESS TO EMPLOYEES:** Yes, twenty employees are attending and will be mixed in with the other attendees. These individuals have been involved with development of the CMI. Several student representatives will be on hand to help with name tags and gift bags. They will be standing at those tables.

**INTRODUCED BY:** Keith Miller, President of Greenville Technical College

- *Now it is my great pleasure to introduce **Governor Nikki Haley**. When Governor Haley was elected to her first term, she became the first female and the first minority governor in South Carolina history. In November, she was re-elected as the 116<sup>th</sup> governor of our state by the largest margin of victory for a South Carolina gubernatorial candidate in 24 years. Governor Haley and manufacturing are often mentioned in the same sentence. Under her administration, South Carolina leads the Southeast region in manufacturing growth. Since 2011, South Carolina has announced 330 manufacturing-related projects, which are contributing nearly \$13 billion in new capital investment and more than 32,000 new jobs across the state. And in both 2014 and 2012, our state was awarded Area Development magazine's Golden Shovel award in recognition of South Carolina's success in recruiting some of the world's top manufacturers. So it is fitting that as we use shovels a little later in the program to break ground on a project that will support even greater manufacturing growth in our state, we do so with our governor lending a hand. Please join me in welcoming Governor Nikki Haley to the podium...*

**LENGTH OF SPEAKING:** 5 minutes

**LINE-BY-LINE:**

1:40 – 1:46 PM	Welcome Remarks - Dr. Keith Miller, President, Greenville Technical College
1:46 - 1:47 PM	Dr. Miller introduces Mike McCormick
1:47 – 1:52 PM	Remarks - Mike McCormick, Plant Manager, Bosch Rexroth, Fountain Inn
1:52 – 1:53 PM	Dr. Miller Introduces James P. Clements
1:53 – 1:58 PM	Remarks - James P. Clements, President of Clemson University
1:58 – 1:59 PM	Dr. Miller introduces Governor Haley
1:59 – 2:04 PM	Remarks - The Honorable Nikki R. Haley, Governor of South Carolina
2:04 – 2:05 PM	Closing - Keith Miller, President, Greenville Technical College
2:05 – 2:15 PM	Groundbreaking and Photos (Note: Other people participating in groundbreaking: Joseph Kernell, Greenville County Administrator; David Stafford, Chairman Greenville Technical College Area Commission; Bob Taylor, Chairman Greenville County Council
2:15 – 2:30 PM	Press

**HISTORY OF COMMUNICATION:** The Governor knows Keith Miller and has met Keith's wife, Heide Miller, who will be attending.

### **PROJECT OVERVIEW:**

In November 2013, Greenville Technical College and Clemson University announced a partnership agreement to educate the advanced manufacturing workforce to serve the automotive, transportation, and other high tech sectors.

**Vision:** To create a center that enhances the development and implementation of advanced manufacturing technologies.

**Mission:** To be a center that drives economic development through workforce development, research, and innovation. CMI will create an internationally recognized learning environment, increase the pipeline of world-class, next generation advanced manufacturing production and engineering technicians, drive innovation, and support economic development.

Leaders with area manufacturers including BMW, Michelin, GE, Bosch Rexroth, ADEX Machining, JTEKT Koya, and more have voiced strong support for the project.

**Location:** The Center for Manufacturing Innovation will be located at the Millennium campus adjacent to the Clemson University International Center for Automotive Research (CU-ICAR) Technology Neighborhood One.

CMI will also provide services for manufacturers such as: start up and/or relocation office space, research support, technical services, additive manufacturing printing, technical courses, and virtual reality capabilities.

**Education:** CMI will offer dual credit programs in partnership with Greenville County Schools, bridge programs that will allow students to move from an associate's degree to bachelor's degree and workforce training and certificate programs. Curricular innovations will include: modularized curriculum, career pathways, certificates of proficiency, and a Manufacturing Honors College. Students will be able to leave CMI with either a certificate to get a job, an associate degree, or continue their education with Clemson at the baccalaureate level. CMI will also engage K-1 students through dual enrollment programs, tours, camps, and open houses.

**Funding:** In September of 2013, the Greenville County Council unanimously approved a \$25 million bond issue for Greenville Technical College to build an enterprise campus.

### **SUGGESTED TALKING POINTS:**

- Manufacturing and innovation go hand in hand.
- South Carolina's manufacturing economy has shifted gears over time to one centered on advanced manufacturing.

- We've been proud to announce new investments and new jobs by major manufacturers over the past four years.
- Today, we build cars, we build planes, we build tires and so much more.
- Our companies are on the leading edge in the development of new product lines, new materials that solve problems, increase efficiencies and, ultimately, boost the bottom line.
- You can look no further than the Upstate community to find innovation in manufacturing at work.
- Companies like Michelin – which opened its first Tweel plant last fall, producing the industry's first airless radial tire, a concept born right here in South Carolina.
- And General Electric, which last summer broke ground on a state-of-the-art Power and Water advanced manufacturing facility incubator for innovative advanced manufacturing process development and rapid prototyping.
- And just a stone's throw away, at CU-ICAR, we have a 250-acre hub for automotive innovation and the nation's first graduate Department of Automotive Engineering.
- South Carolina is such a successful manufacturing state because of two things:
  - We are focused on providing our companies with the tools they need to operate successfully and improve through innovation;
  - And we are focused on building up our workforce to step into the manufacturing jobs being created – now and well into the future.
- That is why the Center for Manufacturing Innovation is so important.
- This is first and foremost a workforce development tool.
- You've heard me talk a lot about the fact that, if we're going to continue to have the same success in recruiting industry to South Carolina, we're going to put our focus on workforce.
- On this campus, you'll see K-12, two-year and four-year degree education all coming together with a common goal: preparing our people to succeed in their careers, and preparing our people to be those innovators of the future.
- That's why this center – this collaboration between Greenville Technical College and Clemson University – is sure to become a model for workforce training.
- We're known the world over for having a quality workforce.
- This center will work to take that global reputation to the next level, and South Carolina will continue to be on the forefront of innovation in manufacturing.