

From: Amy Duffy <aduffy@scprt.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 3/7/2014 10:47:52 AM
Subject: Fwd: RBC Heritage Rough :30 Cut - For Review

Amy Duffy
Chief of Staff
SCPRT

Begin forwarded message:

From: Beverly Shelley <bshelley@scprt.com>
Date: March 7, 2014 at 4:11:58 AM EST
To: Amy Duffy <aduffy@scprt.com>
Subject: Fwd: RBC Heritage Rough :30 Cut - For Review

See link.

Let me know how you want to proceed.

BSS

Sent from my iPhone

Begin forwarded message:

From: Andrea Ferre <aferre@bfgcom.com>
Date: March 6, 2014, 8:19:31 PM EST
To: "Beverly Shelley (bshelley@scprt.com)" <bshelley@scprt.com>
Cc: Kevin Basirico <kbasirico@bfgcom.com>
Subject: RBC Heritage Rough :30 Cut - For Review

Hi Beverly,

Please find the first pass at the :30 spot of the Governor's Welcome for the RBC Heritage.

Note: We are still working on the revised art of the altered rendering of the new parkway to the island (only a placeholder for now) that will have the same look and feel of the Shelter Cover mall redesign renderings when it is finished. We are also looking for another music track, but probably something fairly similar.

<http://media.bfgcom.com/links/HERITAGE30-ver4-c.wmv>

Thought you might like to see where we are thus far. If you feel it is close enough of a rough cut to share with Amy and the Governor's office than please feel free to do so of course. Otherwise, we'll take any changes you have in mind with our internal team input and have a new revised version ready to share with you later next week.

I was very happy to see Kevin had moved this along so quickly with the team! I was waiting for an updated schedule and instead he shared with me this link today. Go Captain!!

andrea ferre

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