

**From:** Metrics That Matter <MTM@executiveboard.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 10/27/2015 10:20:39 AM  
**Subject:** Register for a CEB MTM Webinar on Leadership Development

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Webinar

## Leadership Development: Measuring Impact

Metrics That Matter

Join Us!

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Date & Time

Tuesday, Nov 10, 2015

10:00 - 11:00 AM CST

### Description

One of CEOs' top concerns is the shortage in the leadership pipeline. Leadership Development programs are charging to meet this need with modern, blended curricula and unprecedented spending on each learner.

For the average organization, though, nearly half of that substantial investment will go to waste, generating no improvement to leadership capability or business results.

*Learning Objectives:*

- A new planning tool for defining the measurement approach for leadership development programs
- Multiple techniques for credibly linking leadership development investments to results
- A clear understanding of what leadership development metrics are important to business executives

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## Contact

Phone: +1-800-561-3341

E-Mail: [MTM Solutions](#)

Website: [www.cebglobal.com/mtm](http://www.cebglobal.com/mtm)

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