

From: Jessica Lee
Sent: 6/27/2015 12:55:53 AM
To: Haley, Nikki
Cc:
Subject: Website SEO Issues

Hi,

My name is Jessica Lee I'm a Search Specialist.

I wanted to share some major issues I found that are currently harming your search rankings:

- There are many technical problems on your site, such as: HTML errors, missing Meta tags, broken links etc. Confirm this by visiting validator.w3.org <<http://validator.w3.org/>> or brokenlinkcheck.com <<http://brokenlinkcheck.com/>>.
- There are very few external links pointing to your site. Confirm this by scanning your website with ahrefs.com <<http://ahrefs.com/>>.
- There are several 'bad' or 'suspicious' links pointing to your website. Confirm this by checking with Google Webmaster Tools.
- There are other websites duplicating your content, which adversely affects your website rankings. Confirm this by visiting copyscape.com <<http://copyscape.com/>>.

I can help you fix these issues and get your website ranking on the 1st page of Google.

I'd be happy to send a proposal for your website, including prices and results achieved

for other clients. If you are interested, just email me back or provide me with your phone number and best time to call.

Best Regards,

Jessica Lee

SEO Specialist

PS: This is not spam. I studied your website, prepared an audit report and believe I can help with your website promotion. If you do not want me to contact you, you can ignore this email or ask to remove and I will not contact again¹