



**YOGA**  
reachesout  
SOUTH CAROLINA  
YOGATHON 2015



## 2015 SOUTH CAROLINA YOGATHON

OBJECTIVE	Join hundreds of yogis in the Yoga Reaches Out mission to create <i>seva</i> (selfless service) and raise funds for organizations that impact the health, education, and well-being of children. All participants, by registering, commit to raising money through sponsorship from friends, family members, and business associates. Great prizes are awarded to those individual yogis who raise the largest amount in personal sponsorship. Our goal, through our dedicated participants and generous sponsors, is to raise over \$300,000 to make a difference for Palmetto Place and Achieve Columbia!
DATE/TIME	Sunday, October 11, 2015 9:00 a.m. – <del>5:00</del> <sup>4:00</sup> p.m.
LOCATION	Columbia Metropolitan Convention Center, 1101 Lincoln Street, Columbia, SC
EXPECTED ATTENDANCE	500+
LEAD PRESENTER	Rolf Gates, author of the acclaimed book on yogic philosophy, <i>Meditations from the Mat: Daily Reflections on the Path of Yoga</i> , is one of the leading voices of modern yoga. Rolf conducts Vinyasa Intensives and 200/500 Teacher Trainings throughout the United States and abroad. A former social worker and US Airborne Ranger who has practiced meditation for the last twenty years, Rolf brings his eclectic background to his practice and his teachings. Born in Manhattan and raised in the Boston area, Rolf now lives in Santa Cruz with his wife and their two children.
LOCAL PRESENTERS	Lacy Carbone, Stacey Millner-Collins, Mitchell Hughes, Pamela Meriwether, and Heath Shealy
LOCAL PRESENTERS	To be announced soon!
FEES	\$25 registration fee, and then all participants are encouraged to raise as much money as possible in personal sponsorships (each participant must raise at least \$250).
TO REGISTER	<a href="http://www.yogareachesout.org">www.yogareachesout.org</a>
EVENT SPONSORSHIPS	Available at \$50,000, \$25,000, \$10,000, \$5,000, \$2,500, and \$1,500 levels
FOR MORE INFORMATION	Please contact Event Management Melissa Yee at 781-356-6616 or <a href="mailto:myee@kmcproductions.com">myee@kmcproductions.com</a>