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**To:** Kester, Tonykester@aging.sc.gov  
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**Subject:** 2015 Metrics That Matter Regional Symposiums - We're Coming To You!

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Metrics That Matter™

## 2015 Regional Symposiums



### Put It In Your Calendar!

CEB Metrics That Matter™ is excited to bring you an opportunity to learn, interact and network at the 2015 Regional Symposiums. This year it's easier than ever to join us - we're coming to you!

The Regional Symposiums are educational two day events at which attendees learn practical solutions for aligning learning measurement, benchmarking, and reporting to their most strategic and costly learning and talent programs within the new "learning landscape." Symposium sessions will include CEB research insights, best practice case studies, updates on technology in learning measurement, and engaging discussions about industry trends. This event brings together L&D professionals who are interested in shaping the future of their organizations through sustainable measurement strategies and applied learning and development programs.

Reasons to attend a Regional Symposium:

1. Learn the latest research insights and learning measurement initiatives impacting organizational performance.
2. Interact with industry thought leaders and peer speaker sharing best practices.
3. Network with colleagues and industry experts through an informal reception, roundtable breakfast, and a fun evening event.
4. Identify how to take the next steps to connect your learning strategy to measurable business results.

Each Regional Symposium is listed below. To register, click on the city you prefer to attend.

[San Francisco: September 21-22](#)

[Seattle: September 23-24](#)

[Sydney, AU: October 20-21](#)

[Chicago: October 27-28](#)

[Houston: October 29-30](#)

[Orlando: November 5-6](#)

[Washington, DC: November 11-12](#)

Registration is also available on the [MTM website](#) and has more information on the Regional Symposiums if you want to learn more.

We look forward to seeing you there!

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