

From: SC Community Loan Fund <michelle@sccommunityloanfund.org>
To: Kester, Tonykester@aging.sc.gov
Date: 11/30/2015 3:09:10 PM
Subject: Donate a social media post for affordable housing this #GivingTuesday!

Tomorrow is [#GivingTuesday](#), a global day dedicated to giving back. You can support housing that is affordable this Giving Tuesday simply by donating a social media post!

How it Works:

1. Visit our Housing Matters [Thunderclap Page](#) and select whether you will support the campaign with a Facebook, Twitter, or Tumblr post.
2. Log in with your social media account to be added to the list of supporters who will post a one-time message promoting affordable housing on Giving Tuesday.
3. The pre-loaded message, *"We need housing options that are affordable for Lowcountry residents at every income level. #housingmatterssc,"* will automatically be posted to all registered accounts on Tuesday, December 1st at 5:30pm.

Your participation matters! We need at least 100 supporters to sign up in order for our message to be delivered as planned on Giving Tuesday. Reaching this goal will allow us to increase awareness of the need for affordable housing in the Lowcountry.

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