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Subject: 2016 CEB Metrics That Matter Regional Symposiums

Metrics That Matter™

2016 Regional Symposiums



Put It In Your Calendar!

CEB Metrics That Matter™ Regional Symposiums are complimentary opportunities to learn how to optimize learning and talent development measurement within your organization. The agendas feature Metrics That Matter™ clients as well as our own thought leaders, so that you can bring home new ideas about enabling continuous improvement and impactful stakeholder communication. Our fun-filled agenda includes:

- "The Voice" - Analytics Stars compete to coach Learning Leaders. Hear how it all comes together in their final performances.
- Learning Analytics - Excerpts from Dr. John Mattox's new book, not yet released.
- Self-assess your measurement today and compare to various stages of maturity.
- Sneak preview of MTM's product innovations.
- Awards Event - Evening networking with your peers.

Each Regional Symposium is listed below. Please note that the Chicago event takes place on two half-days, San Francisco is one whole day, and Washington, DC has two separate single-day events covering the same content.

Chicago: May 5-6

San Francisco: May 17

Washington, DC: May 24

Washington, DC: May 25

If you have any questions about the events, please feel free to contact Zach Barnett (zbarnett@cebglobal.com) from our Marketing team. We look forward to seeing you there!

Contact

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