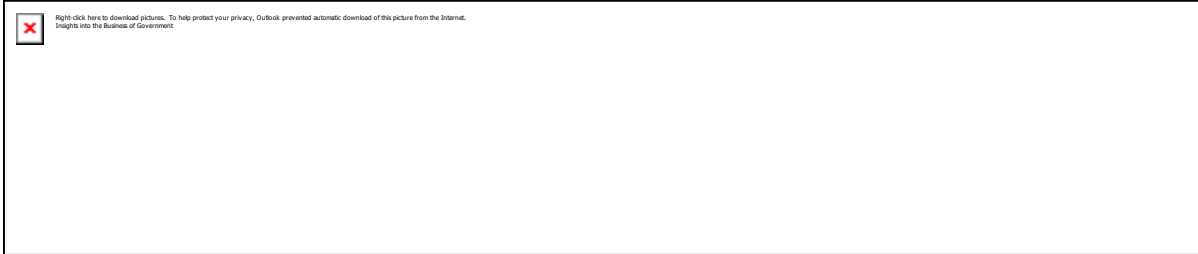
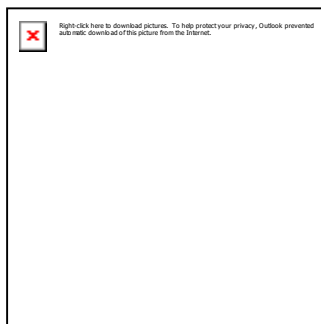

From: Governing <eventreg@governing.com>
Sent: Wednesday, September 7, 2016 3:07 PM
To: Haley, Nikki
Subject: Success stories from State of MI and City of Los Angeles on public finance solutions

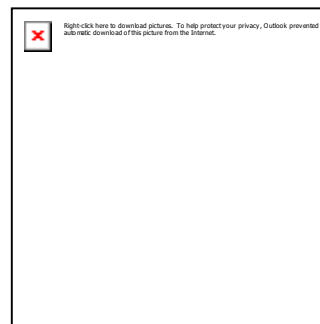


Residents and businesses pay taxes and fees to fund essential services in their communities. How the dollars are spent by government is often a mystery to the public; by opening the books in an easy-to-understand way, government leaders can build trust, better collaborate and demonstrate value.

Technology now offers the opportunity to give unprecedented insight to citizens, staff, businesses, the media and developers as to where government money originates, where it is being spent, and why budget allocations were made.



Kyle Hall
Product Manager
Socrata



John Nixon
Senior Fellow, Governing Institute
Former Budget Director
States of Utah and Michigan

Please join Governing for an informative webinar detailing the benefits of technology solutions for public finance. Hear success stories from the State of Michigan and the City of

Los Angeles that support how an investment in public finance solutions for your state or local finance departments will allow you to:

- Answer the most common questions from constituents regarding your agency's budget, spending and payroll
- Display the government agency's finances in a clear and understandable presentation
- Give policymakers and managers the context they need to make data-driven and effective decisions about the allocation of limited resources
- Offer access to underlying financial data for use by experts and app developers to conduct deeper analyses and solve community challenges
- Increase public trust, accountability and visibility

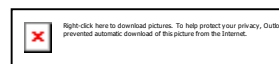
**Insights into the Business of Government:
Financial Transparency through Technology
Wednesday, September 28
11:00 am PT / 2:00 pm ET**

Register Now

For questions or to register, contact:

Jeremy Smith
Sr. Registration Coordinator
800.940.6039 ext. 1402
jsmith@governing.com

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